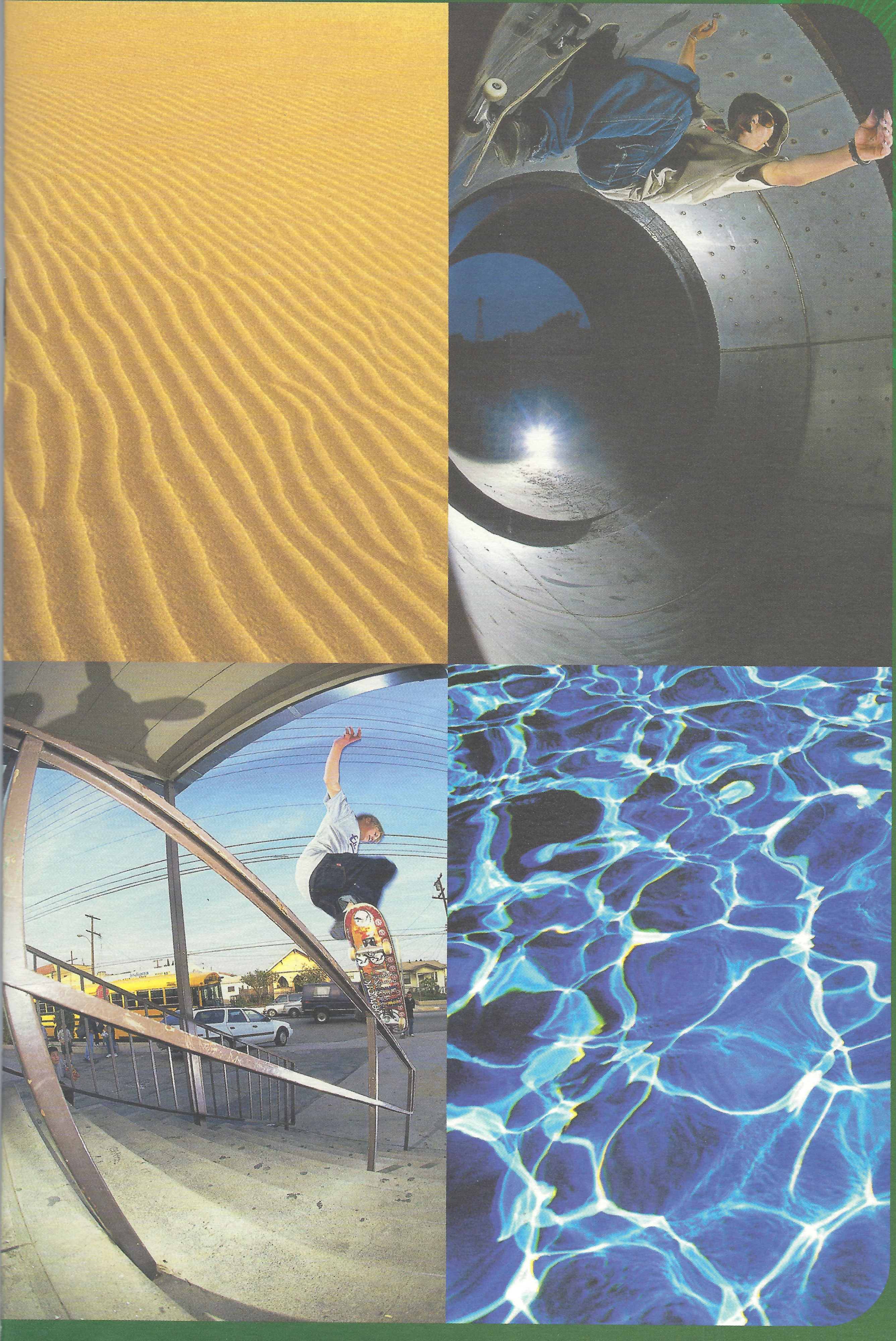
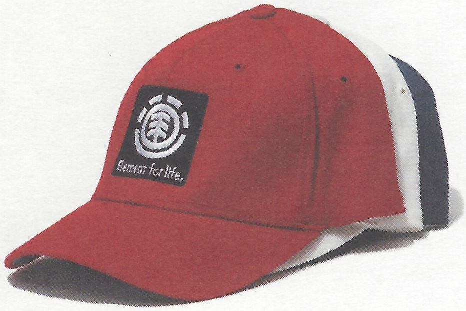
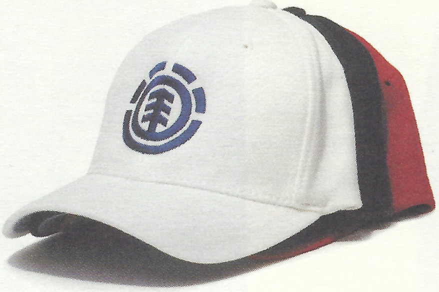


Make it count.

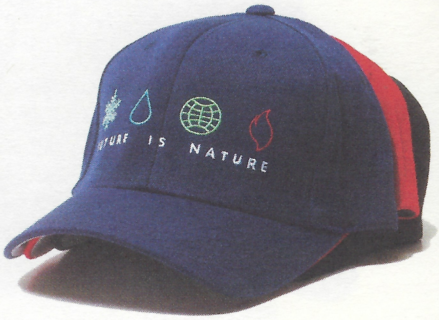
SPRING / SUMMER 2001


Element for life.

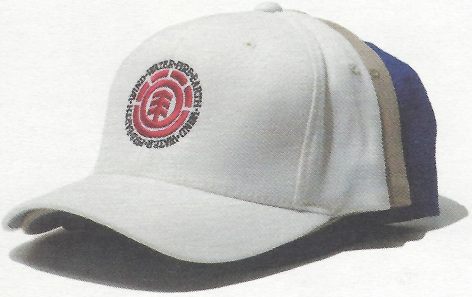
for life
flex fit
CODE# HDUE084



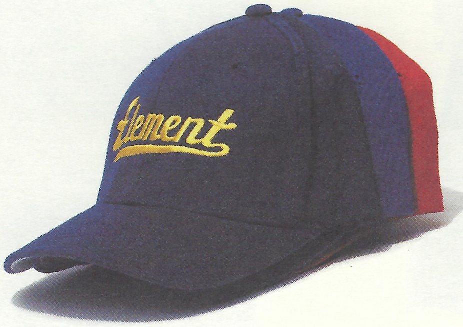
large tree
flex fit
CODE# HDUE037



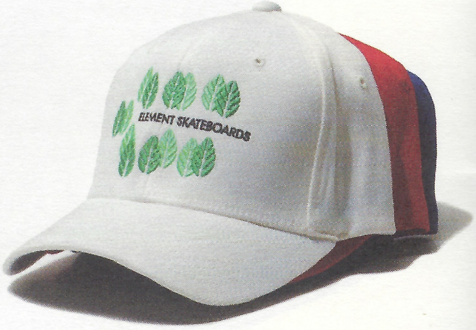
global warming
flex fit
CODE# HDUE095



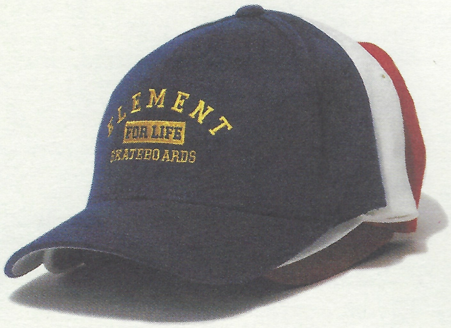
elemental
flex fit
CODE# HDUE066



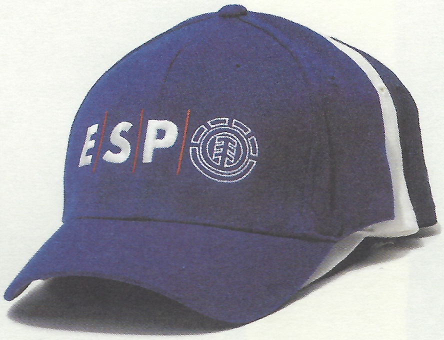
script
flex fit
CODE# HDUE083


ELEMENT SKATEBOARDS

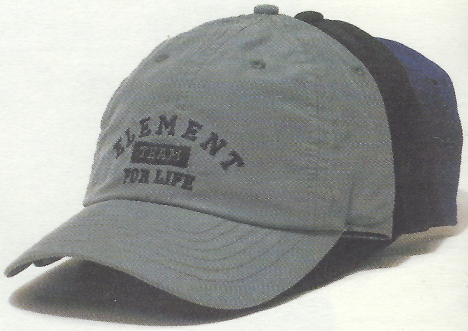
flora
flex fit
CODE# HDUE093


ELEMENT
FOR LIFE
SKATEBOARDS

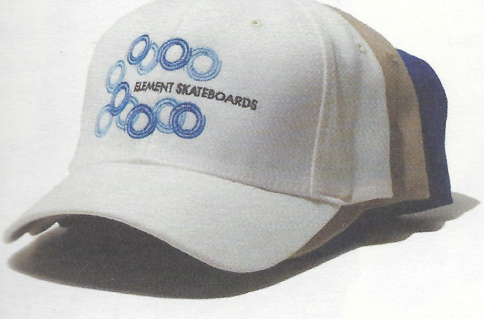
skateboards
flex fit
CODE# HDUE085



esp
flex fit
CODE# HDUE067


ELEMENT
TEAM
FOR LIFE

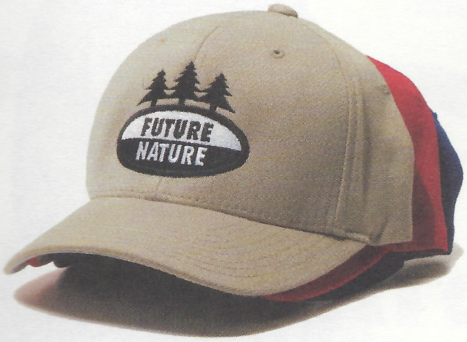
team for life
adjustable
CODE# HDUE078


ELEMENT SKATEBOARDS

ethereal

flex fit

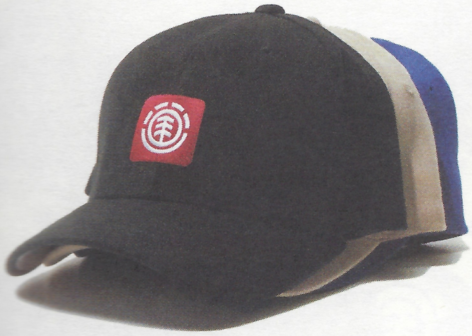
CODE# HDUE094


FUTURE
NATURE

three pines

flex fit

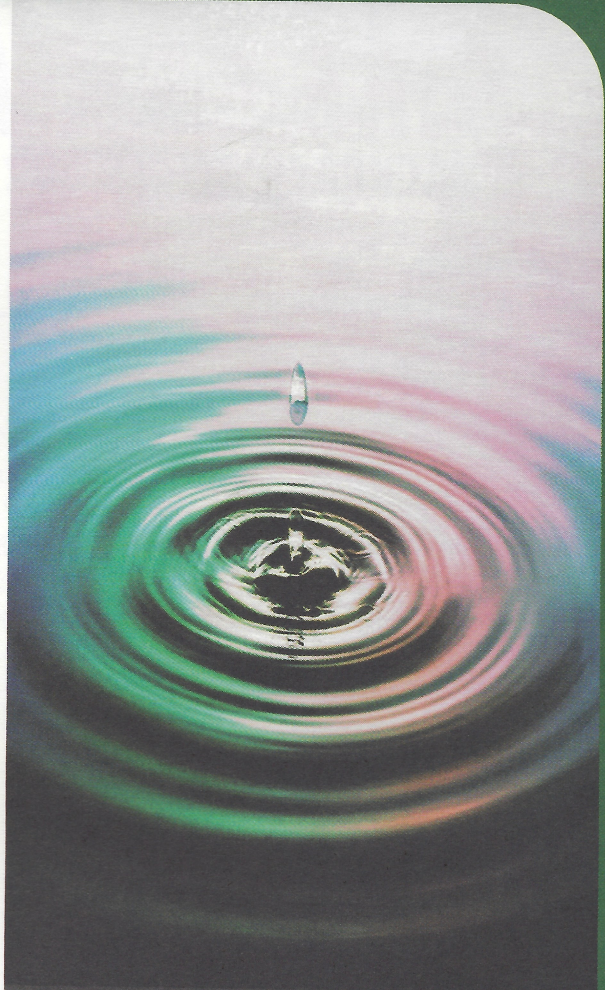
CODE# HDUE096

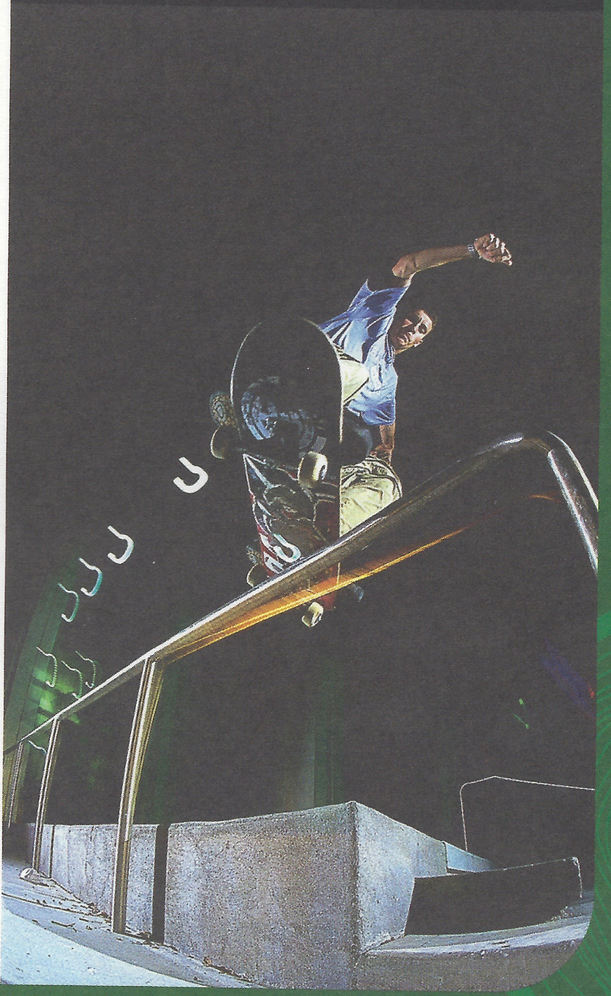


icon

fitted hat

CODE# HDUE098

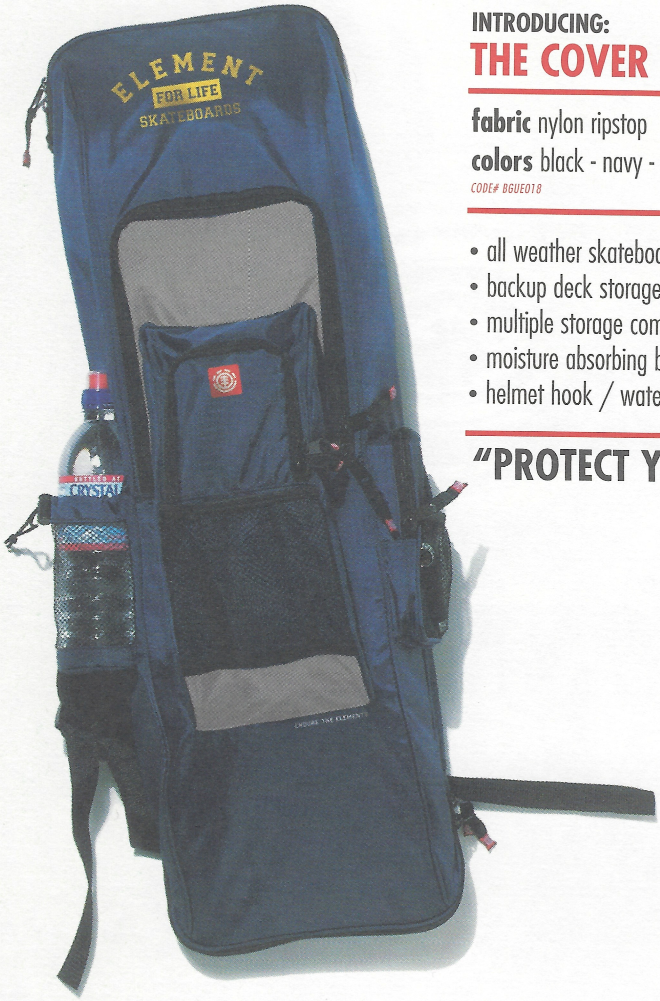




colt cannon

TAKE COVER

BACKPACK SERIES 002



INTRODUCING:

THE COVER UP

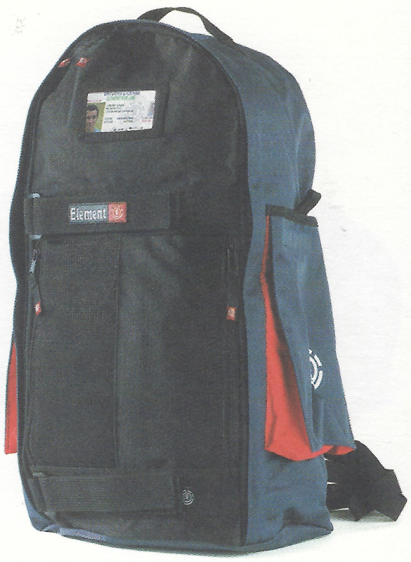
fabric nylon ripstop

colors black - navy - gray

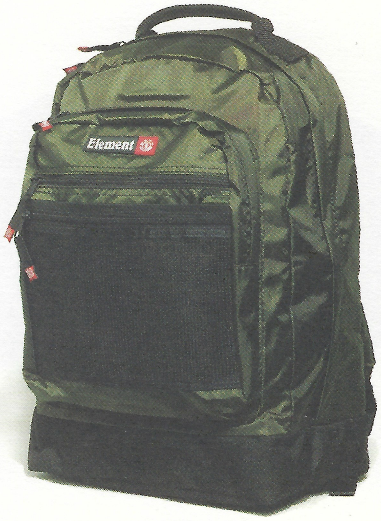
CODE# BGUE018

- all weather skateboard compartment
- backup deck storage (holds 2 decks)
- multiple storage compartments
- moisture absorbing back panel
- helmet hook / water bottle pocket

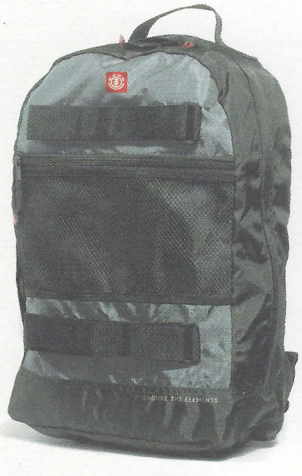
"PROTECT YOUR DECK"



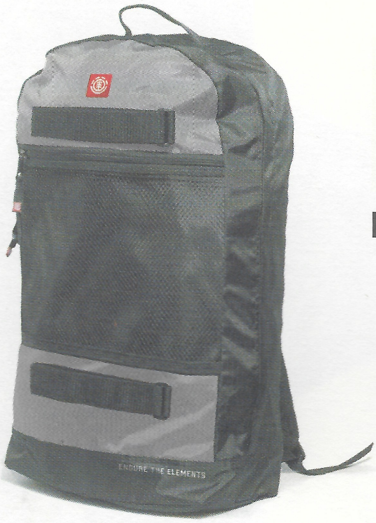
tech bag
ballistic nylon
CODE# BGUE006



trail pack
100% nylon
Price Point
CODE# BGUE015

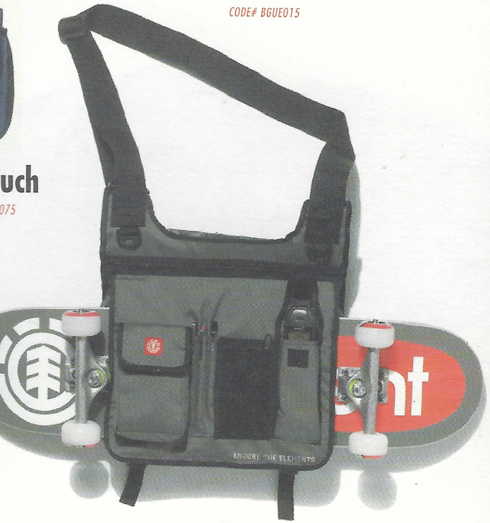


trainer
100% nylon
Price Point
CODE# BGUE015



traveler
100% nylon
Price Point
CODE# BGUE016

pcs pouch
CODE# ACUE075



trenches
nylon ripstop
CODE# BGUE017

ripcord

cotton ripstop

CODE# WAUE063

standard issue

100% nylon

CODE# WAUE033

contraband

100% nylon

CODE# WAUE061

leather

genuine leather

CODE# WAUE086

cd case

neoprene

CODE# ACUE085

athletic socks

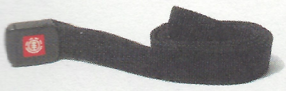
CODE# ACUE084

endure the elements belt

CODE# BTUE061

icon patch belt

CODE# BTUE059



icon screened belt

CODE# BTUE060

mother nature web belt

CODE# BTUE023

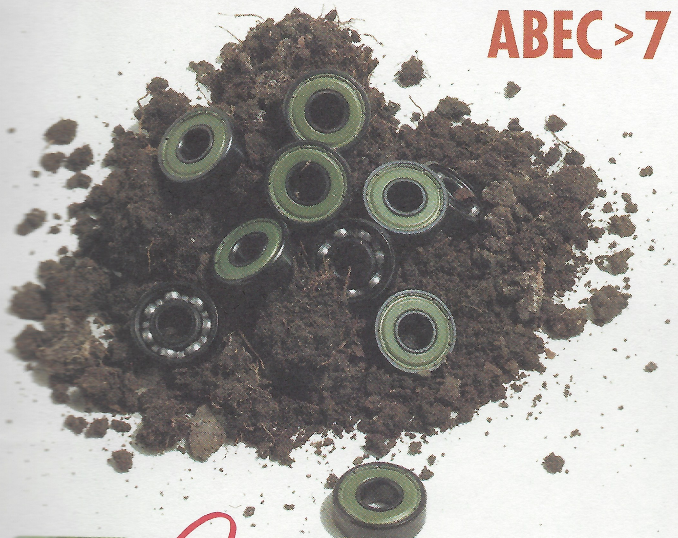
reese forbes

INTRODUCING:

FORBINATOR

INDESTRUCTIBLE > ALL WEATHER > HIGH VELOCITY BEARINGS

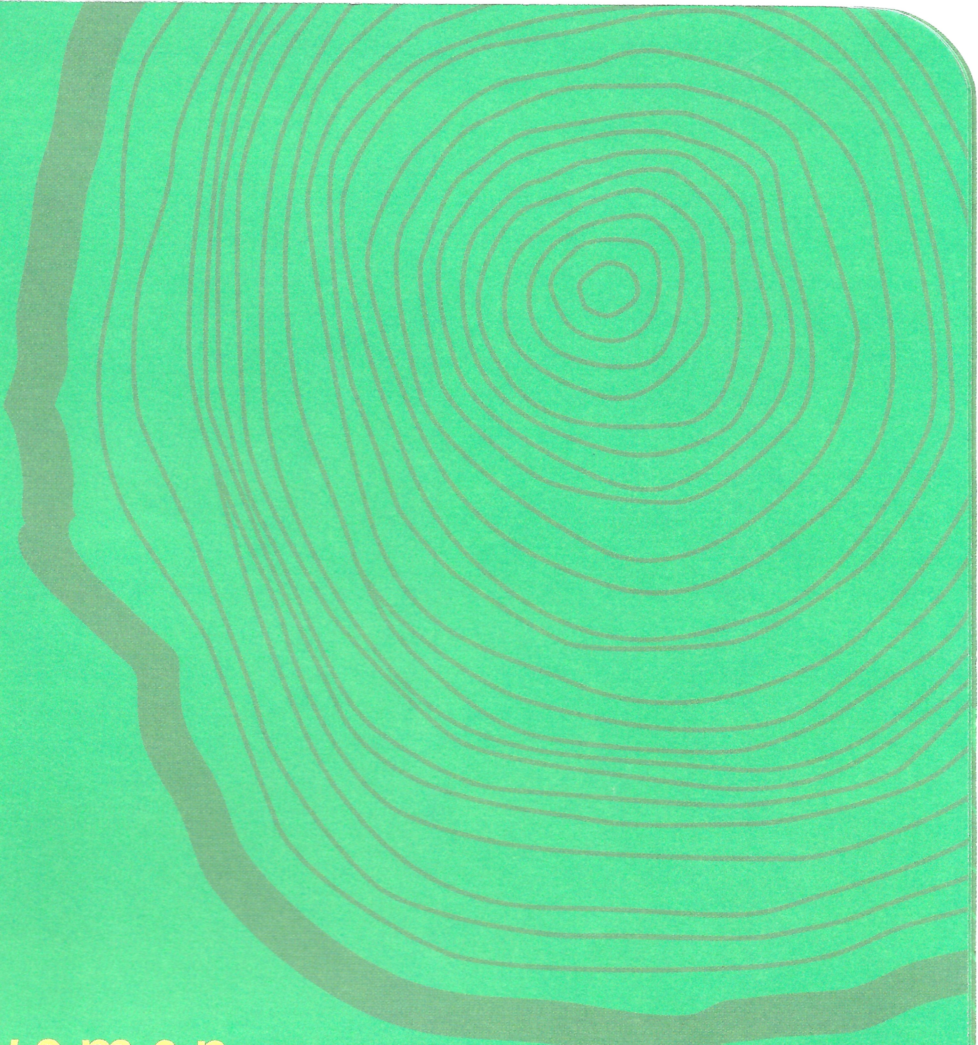
ABEC >7



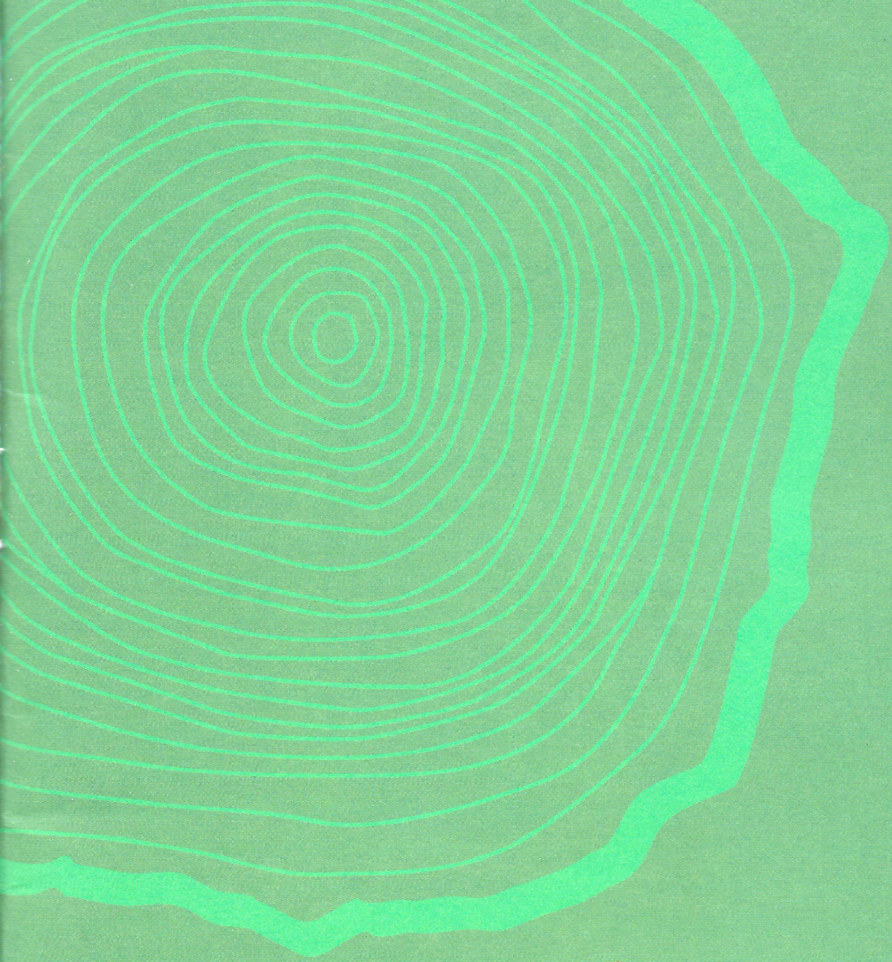
Reese Forbes

DESIGNED TESTED AND ENDORSED BY REESE FORBES

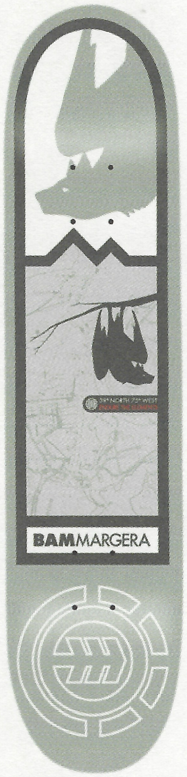
"URBAN VERSATILITY"



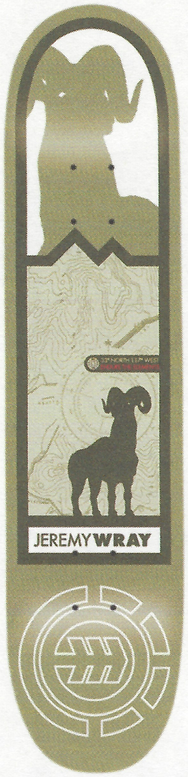
women



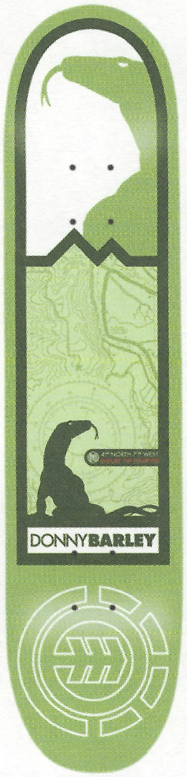
hardgoods


BAM MARGERA

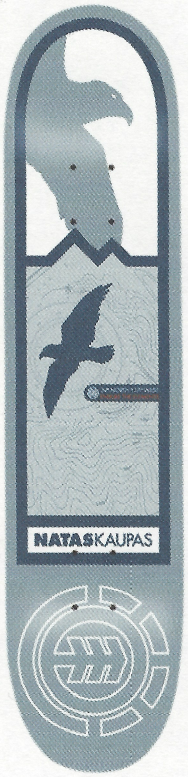
bam margera
instinct
8" x 32"
featherlight


JEREMY WRAY

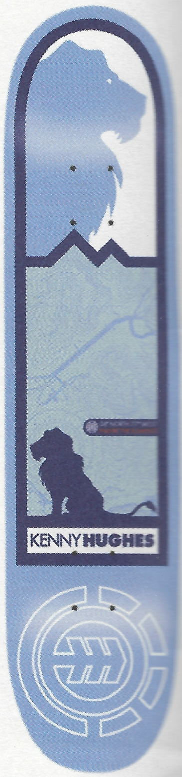
jeremy wray
instinct
8" x 31¾"
featherlight


DONNY BARLEY

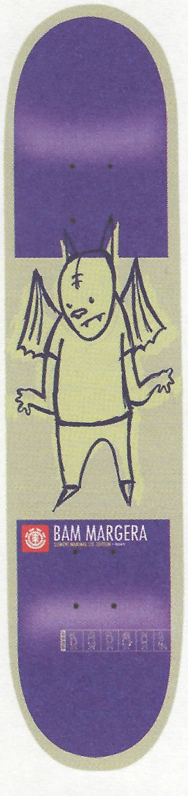
donny barley
instinct
8" x 31⅞"
featherlight


NATAS KAUPAS

natas kaupas
instinct
7⅞" x 31¾"
featherlight

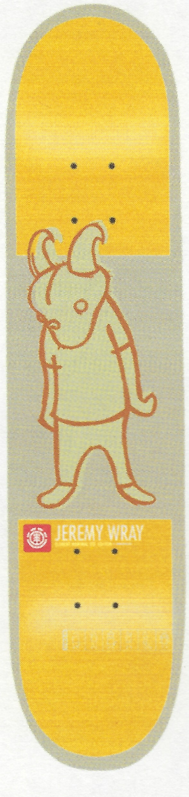

KENNY HUGHES

kenny hughes
instinct
7⅞" x 31⅝"
featherlight


BAM MARGERA

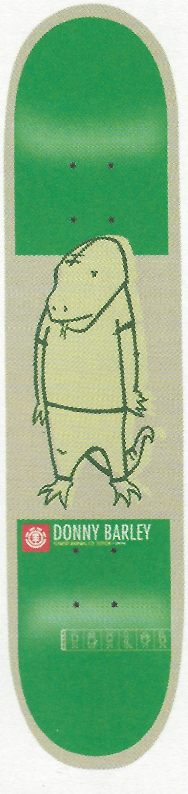
bam margera
manimal
8" x 32"
featherlight

ALSO AVAILABLE IN TWIGS (MINI FEATHERLIGHTS)


JEREMY WRAY

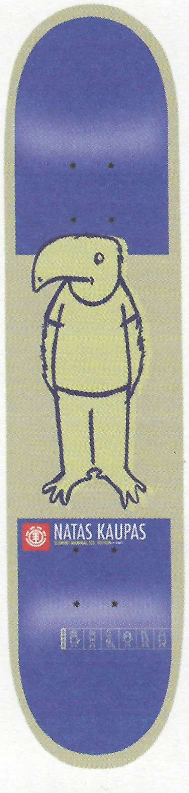
jeremy wray
manimal
8" x 31¾"
featherlight

ALSO AVAILABLE IN TWIGS (MINI FEATHERLIGHTS)

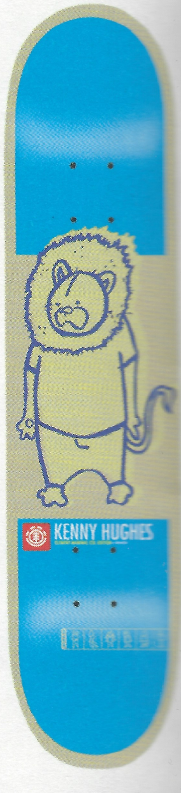

DONNY BARLEY

donny barley
manimal
8" x 31⅞"
featherlight

ALSO AVAILABLE IN TWIGS (MINI FEATHERLIGHTS)


NATAS KAUPAS

natas kaupas
manimal
7⅞" x 31¾"
featherlight


KENNY HUGHES

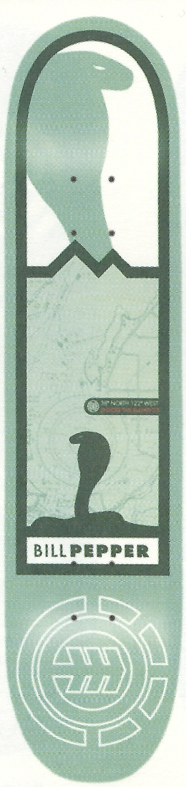
kenny hughes
manimal
7⅞" x 31⅝"
featherlight

REESEFORBES

reese forbes instinct

7⅝" x 31½"

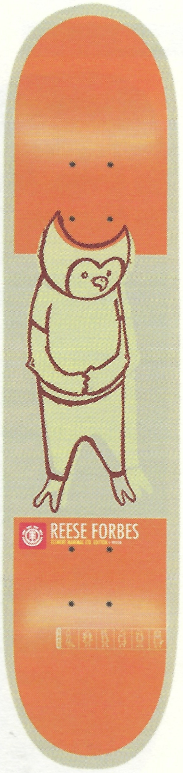
featherlight


BILLPEPPER

bill pepper instinct

7½" x 31⅛"

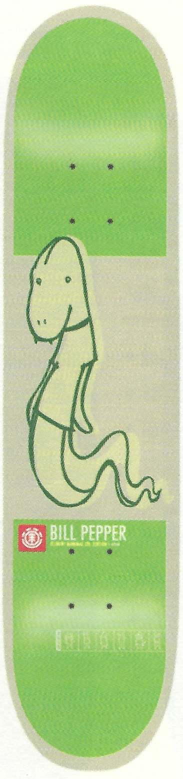
featherlight


REESE FORBES

reese forbes manimal

7⅝" x 31½"

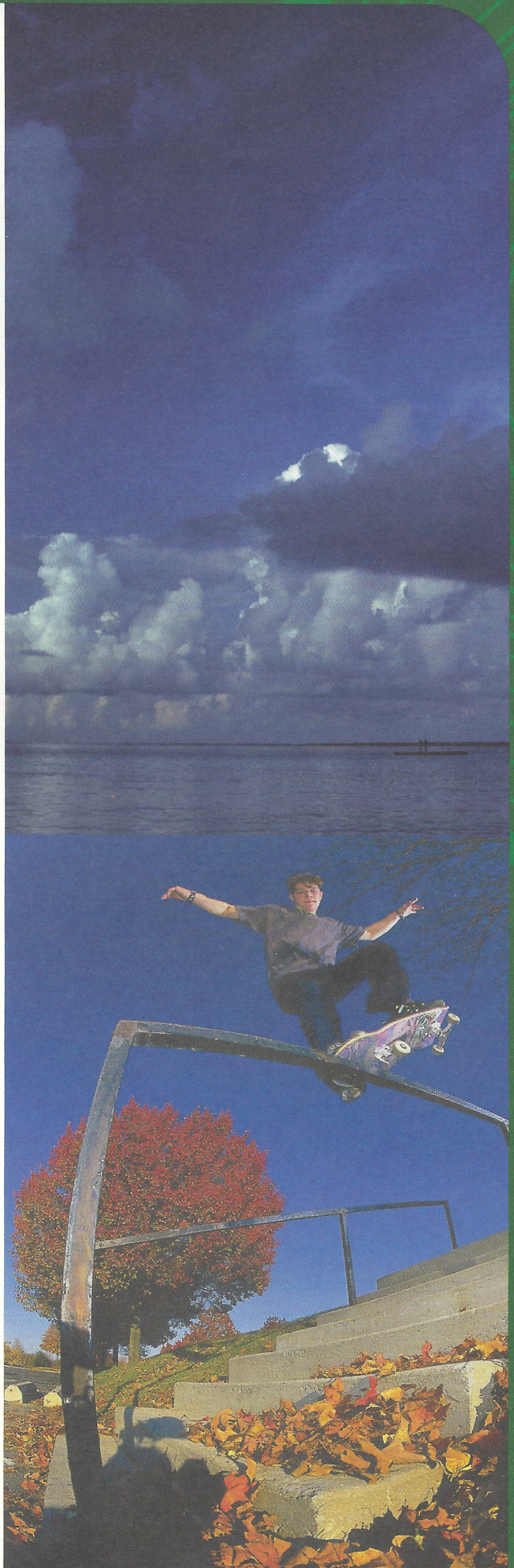
featherlight


BILL PEPPER

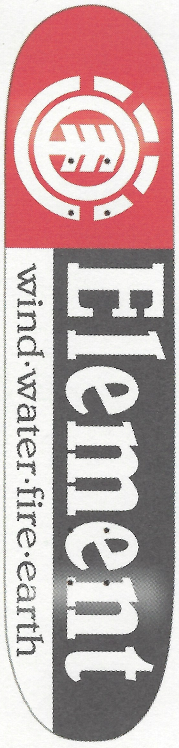
bill pepper manimal

7½" x 31⅛"

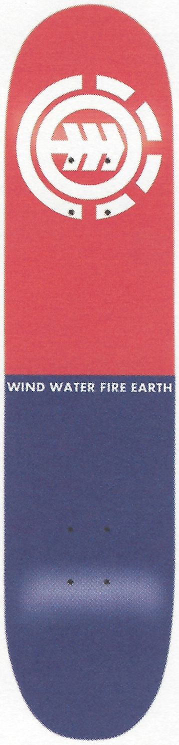
featherlight



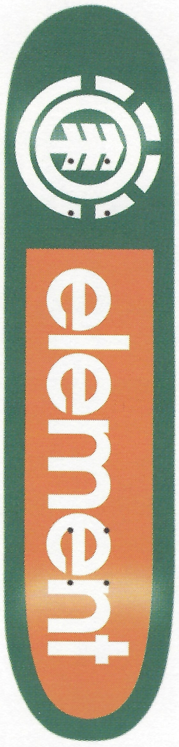
bam margera


Element
wind·water·fire·earth

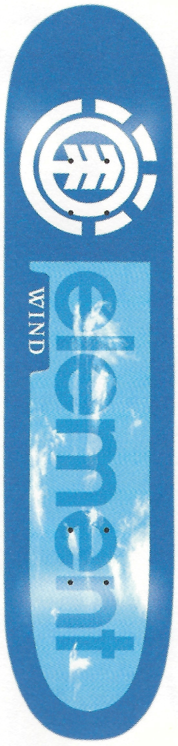
section
mini 7⅜″ x 30″
regular 7⅞″ x 31⅝″
Price Point


WIND WATER FIRE EARTH

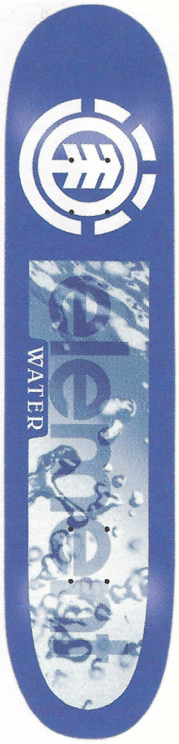
squared
7⅞″ x 31¾″
Price Point



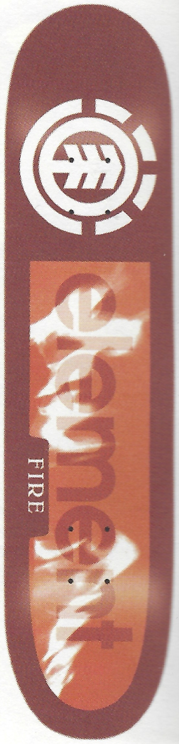
capsule
mid 7⅝″ x 31⅜″
full 8″ x 31¾″
Price Point


WIND
element

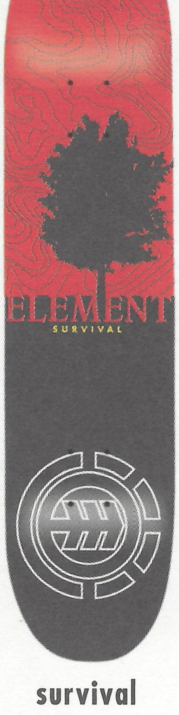
wind
7½″ x 31⅛″
featherlight


WATER
element

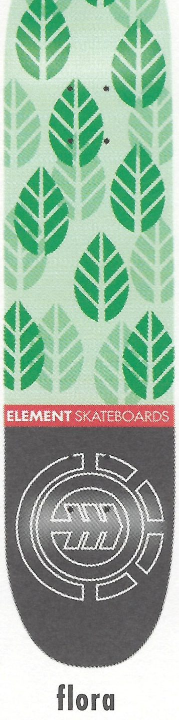
water
7¾″ x 31¼″
featherlight


FIRE
element

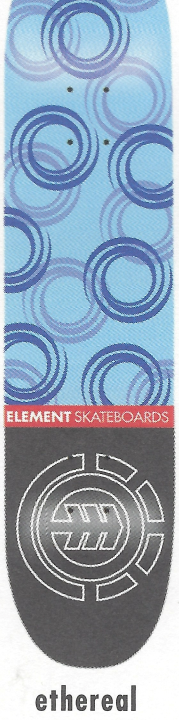
fire
8″ x 31⅞″
featherlight


ELEMENT
SURVIVAL

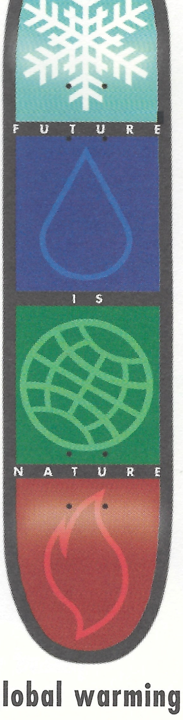
survival
7⅝″ x 31⅛″
featherlight


ELEMENT SKATEBOARDS

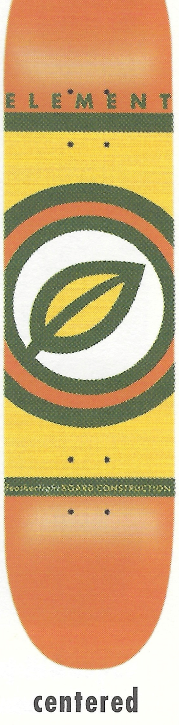
flora
8⅛″ x 32″
featherlight


ELEMENT SKATEBOARDS

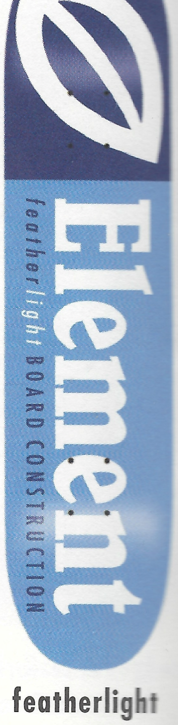
ethereal
7⅞″ x 31⅝″
featherlight


FUTURE
IS
NATURE

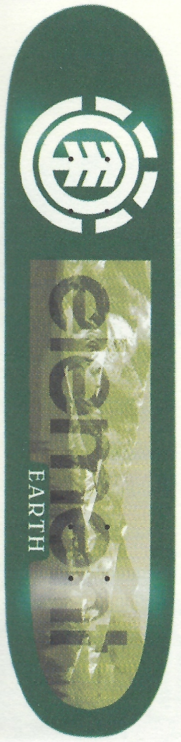
global warming
7⅝″ x 31⅞″
featherlight


ELEMENT
featherlight BOARD CONSTRUCTION

centered
7⅝″ x 31½″
featherlight


Element
featherlight BOARD CONSTRUCTION

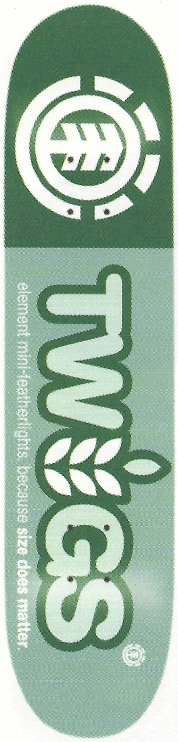
featherlight
7⅞″ x 31⅝″
featherlight


element
EARTH

earth

7⅝" x 31⅝"

featherlight

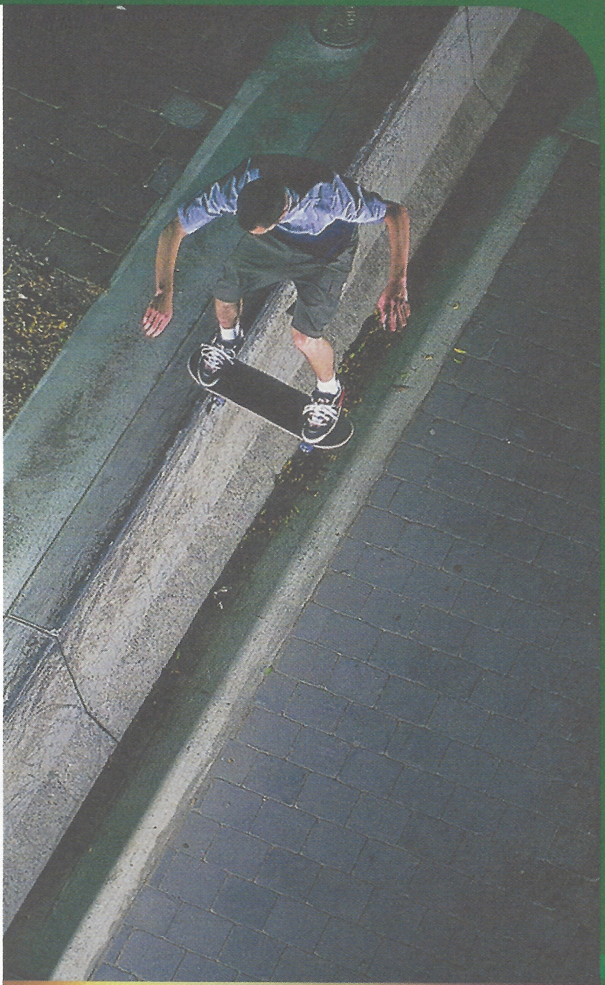

TWIGS
element mini-featherlights. because size does matter.

twigs

micro 7" x 29¼" mini 7⅜" x 30"

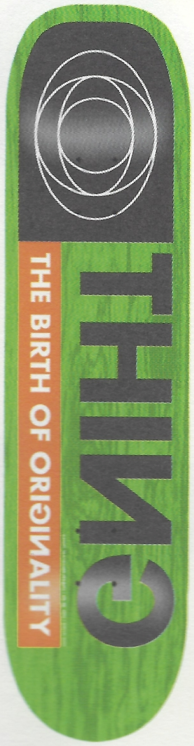
ALSO AVAILABLE IN TWIGS (MINI FEATHERLIGHTS)

jeremy wray

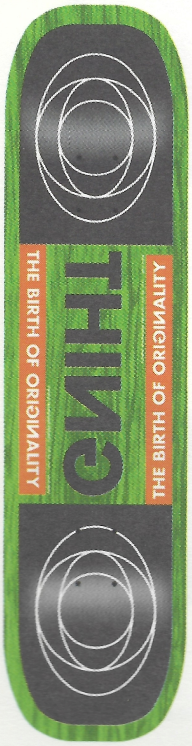


THING

THE BIRTH OF ORIGINALITY


THING
THE BIRTH OF ORIGINALITY

thing
shovel nose
7⅞" x 31⅜"
featherlight


THING
THE BIRTH OF ORIGINALITY

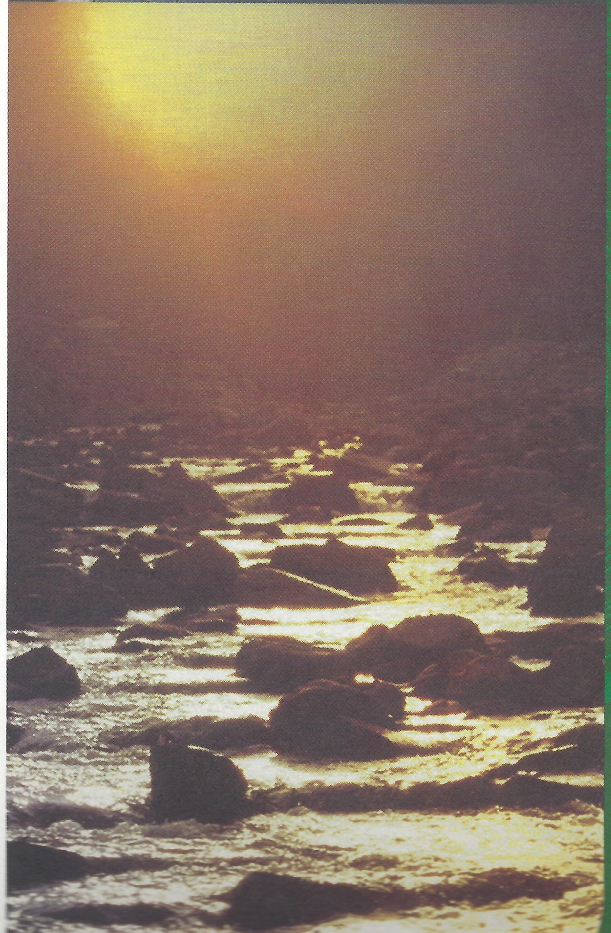
thing
who nose
8" x 31½"
featherlight

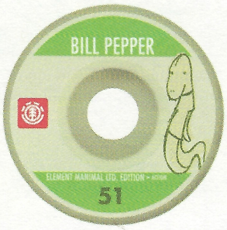
INTRODUCING:
THING

shapes
shovel nose
who nose

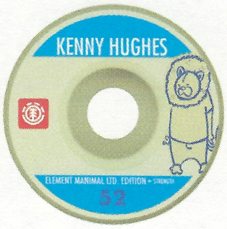
- functional shapes
- lime dipped
- for fun
- smile daily
- just be
- inspired by barker barrett

"BE ORIGINAL"

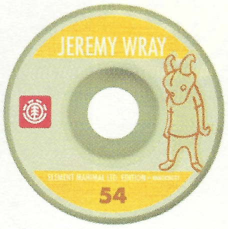



BILL PEPPER
ELEMENT MANIMAL LTD. EDITION
51

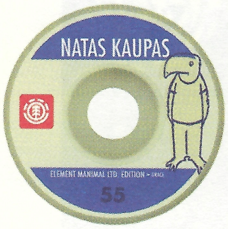
manimal
bill pepper
51mm


KENNY HUGHES
ELEMENT MANIMAL LTD. EDITION
52

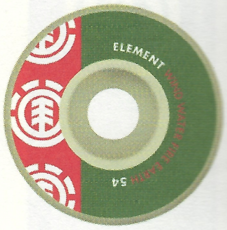
manimal
kenny hughes
52mm


JEREMY WRAY
ELEMENT MANIMAL LTD. EDITION
54

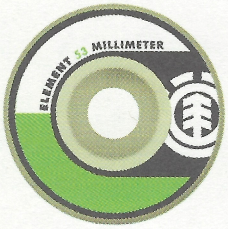
manimal
jeremy wray
54mm


NATAS KAUPAS
ELEMENT MANIMAL LTD. EDITION
55

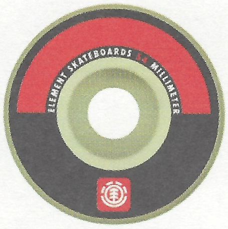
manimal
natas kaupas
55mm



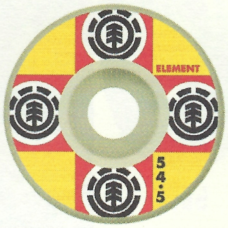
section
52 / 54 / 56 / 58mm
Price Point


ELEMENT 53 MILLIMETER

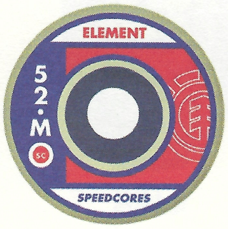
bends
53 / 55mm
Price Point


ELEMENT SKATEBOARDS 52 MILLIMETER

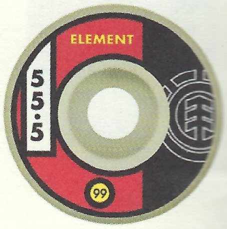
standard
52 / 54mm
Price Point


ELEMENT
54·5

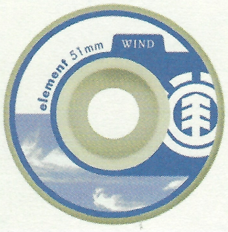
partition II
54.5 / 56.5mm


ELEMENT
52·M
SC
SPEEDCORES

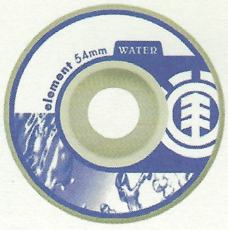
speedcore
52 / 54 / 58mm
(injection molded core)


ELEMENT
55·5
99

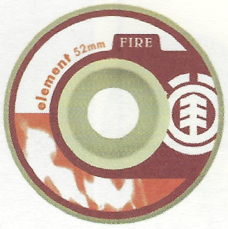
spot
53.5 / 55.5mm


element 51mm
WIND

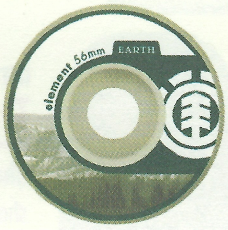
wind II
51mm


element 54mm
WATER

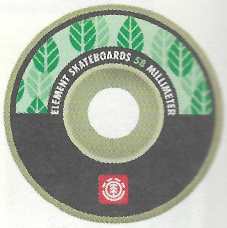
water II
54mm


element 52mm
FIRE

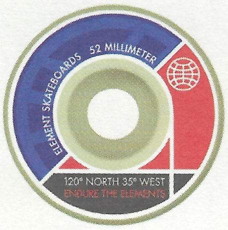
fire II
52mm


element 56mm
EARTH

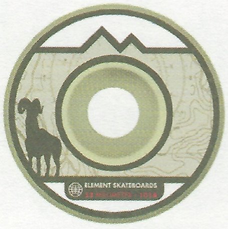
earth II
56mm


ELEMENT SKATEBOARDS 58 MILLIMETER

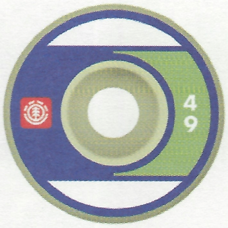
flora
58mm


ELEMENT SKATEBOARDS 52 MILLIMETER
120° NORTH 35° WEST
ENDURE THE ELEMENTS

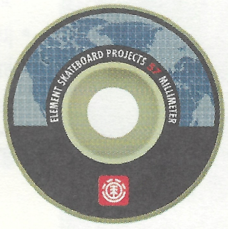
coordinates
52 / 54mm


ELEMENT SKATEBOARDS

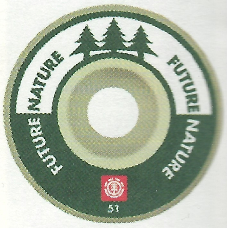
instinct
53 / 55 / 57mm



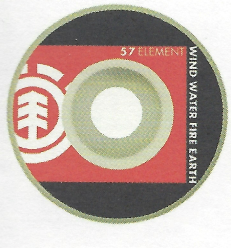
split
49 / 53mm


ELEMENT SKATEBOARD PROJECTS 57 MILLIMETER

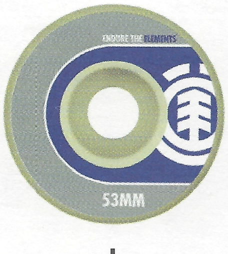
global
57 / 58mm


FUTURE NATURE
FUTURE NATURE
51

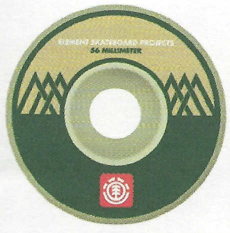
three pines
51 / 56mm


57 ELEMENT
WIND WATER FIRE EARTH

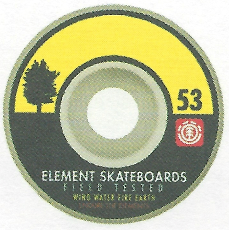
squared
51 / 55 / 57mm
Price Point


ENDURE THE ELEMENTS
53MM

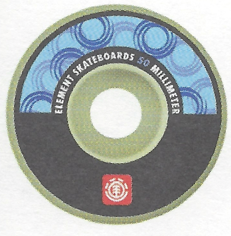
endure
53 / 55mm
Price Point


ELEMENT SKATEBOARD PROJECTS
56 MILLIMETER

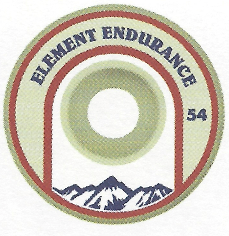
cascade
53 / 54 / 55 / 56mm


53
ELEMENT SKATEBOARDS
FIELD TESTED
WIND WATER FIRE EARTH

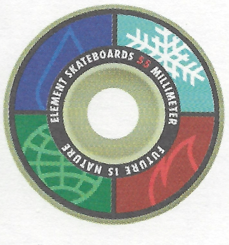
field tested
53 / 55mm


ELEMENT SKATEBOARDS 50 MILLIMETER

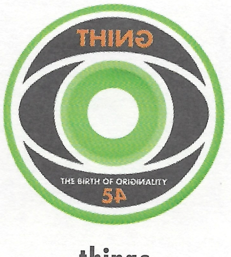
ethereal
50mm


ELEMENT ENDURANCE
54

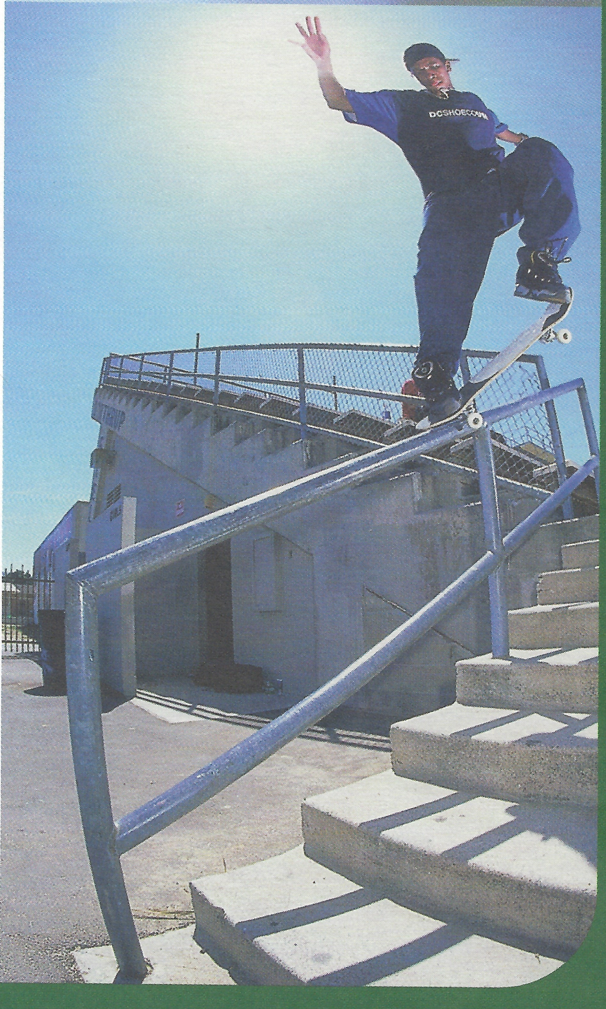
range
54 / 55 / 56mm


ELEMENT SKATEBOARDS 55 MILLIMETER
FUTURE IS NATURE

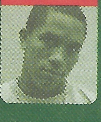
global warming
55mm

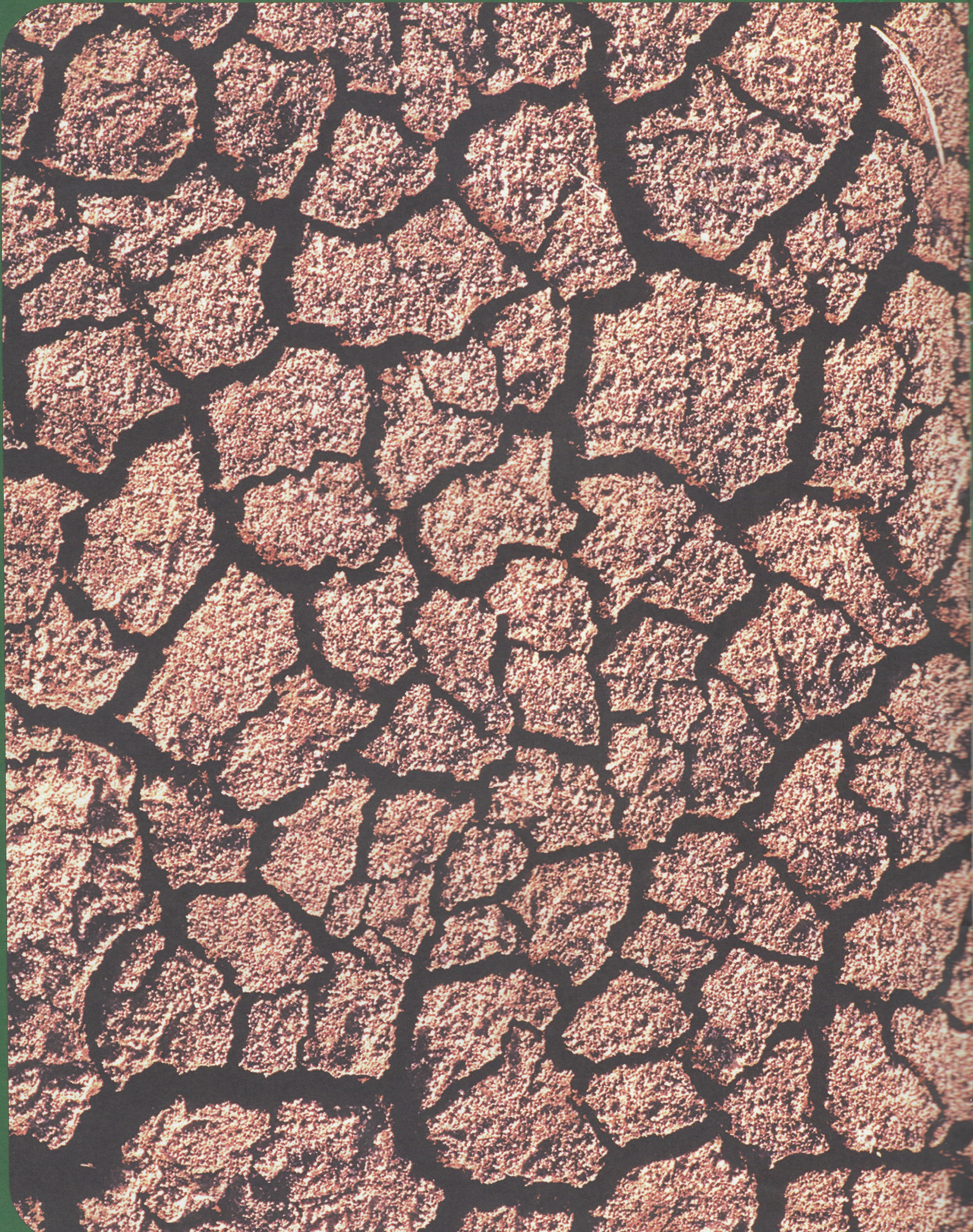

THING
THING
THE BIRTH OF ORIGINALITY
54

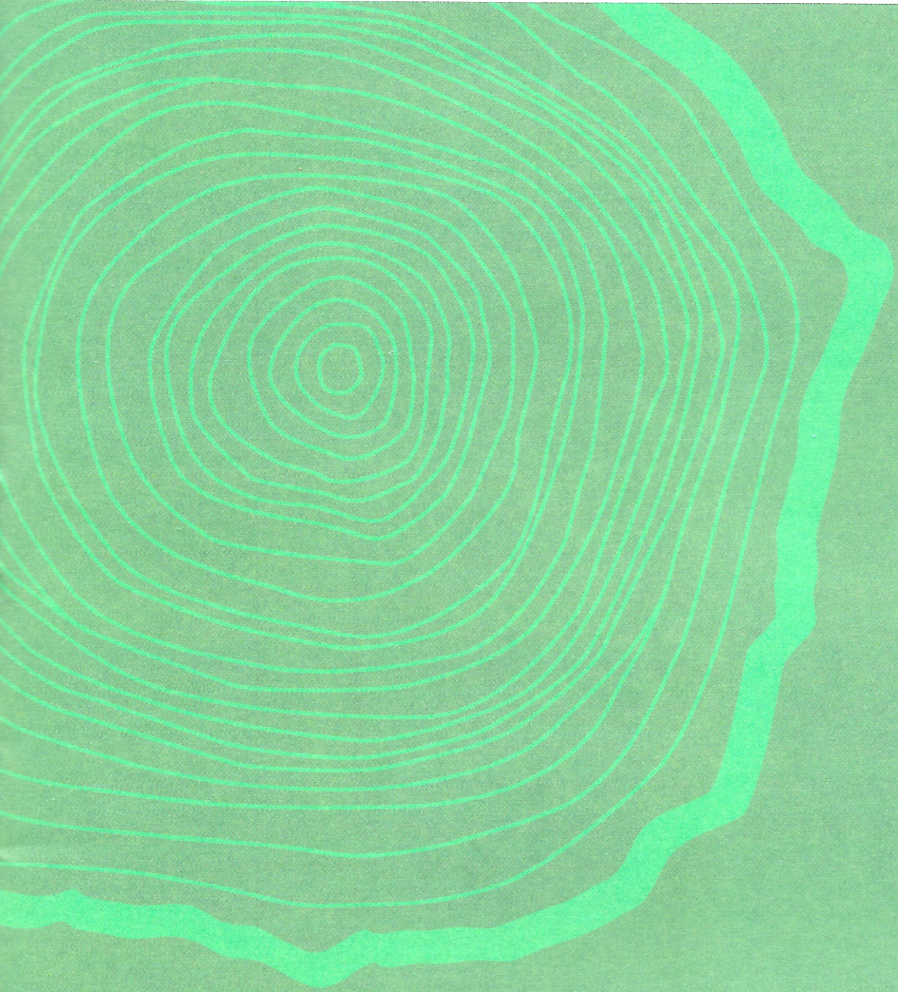
things
54 / 58mm
(lime green urethane)


DCSHOECOUSA

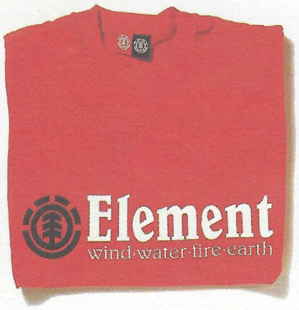
kenny hughes



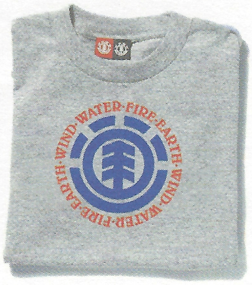




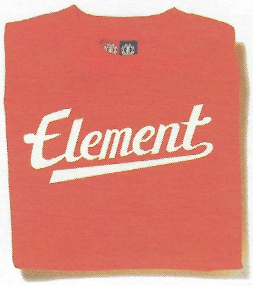
men


Element
wind·water·fire·earth

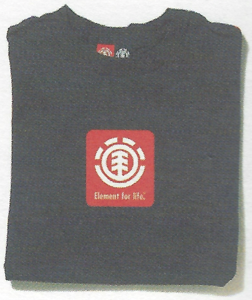
horizontal
sizes: SM - XL
CODE# TSUE162


WIND·WATER·FIRE·EARTH·WIND·WATER·FIRE·EARTH

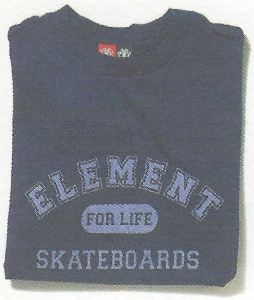
elemental
sizes: SM - XL
CODE# TSUE160



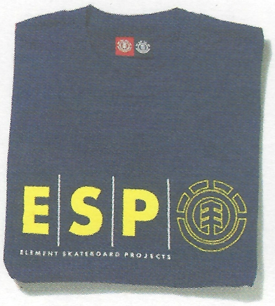
script
sizes: SM - XL
CODE# TSUE218


Element for life.

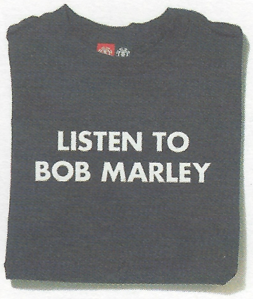
for life
sizes: SM - XL
CODE# TSUE216


ELEMENT
FOR LIFE
SKATEBOARDS

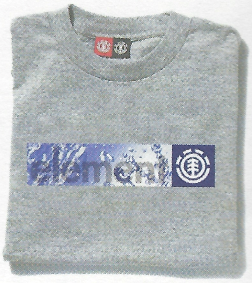
varsity
sizes: SM - XL
CODE# TSUE185


ESP
ELEMENT SKATEBOARD PROJECTS

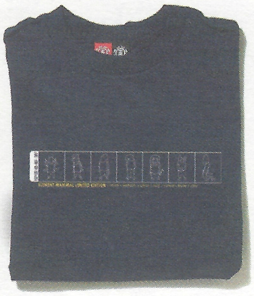
esp
sizes: SM - XL
CODE# TSUE195


LISTEN TO
BOB MARLEY

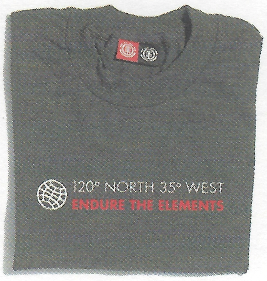
listen to bob marley
sizes: SM - XL
CODE# TSUE257



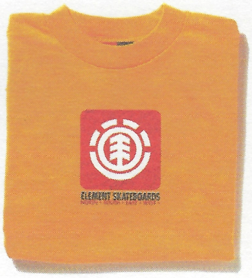
water
sizes: SM - XL
CODE# TSUE255



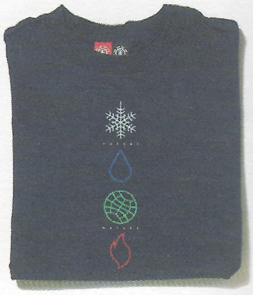
manimal
sizes: SM - XL
CODE# TSUE256


120° NORTH 35° WEST
ENDURE THE ELEMENTS

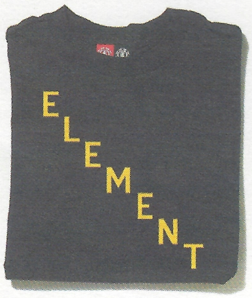
coordinates
sizes: SM - XL
CODE# TSUE254


ELEMENT SKATEBOARDS

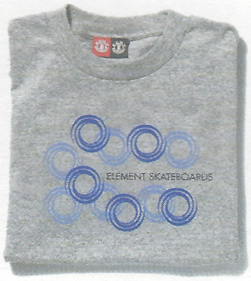
direction
sizes: SM - XL
CODE# TSUE251



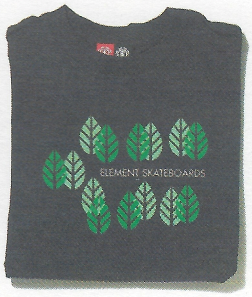
global warming
sizes: SM - XL
CODE# TSUE252



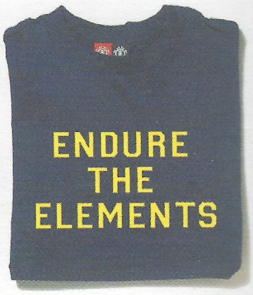
stacked
sizes: SM - XL
CODE# TSUE247


ELEMENT SKATEBOARDS

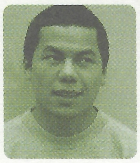
ethereal
sizes: SM - XL
CODE# TSUE249


ELEMENT SKATEBOARDS

flora
sizes: SM - XL
CODE# TSUE248


ENDURE
THE
ELEMENTS

endure
sizes: SM - XL
CODE# TSUE214



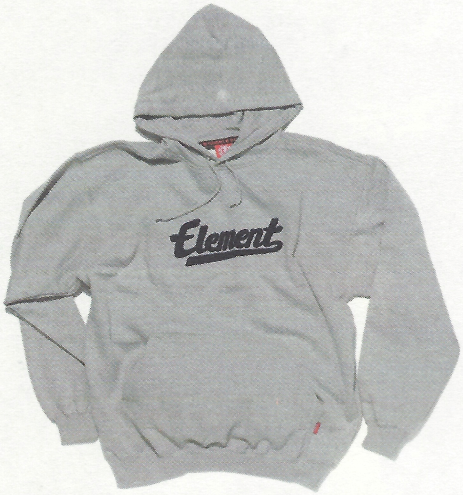
Pepper Pocket

A hidden stash pocket demanded by Bill Pepper.

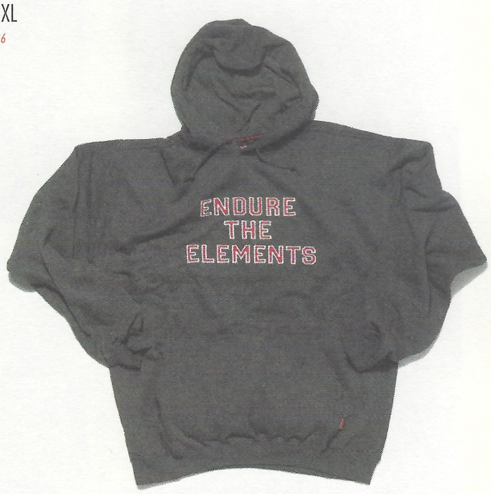
PEPPER POCKET

fabric 80% cotton / 20% polyester
colors black - navy - gray - charcoal
CODE# BGUE018

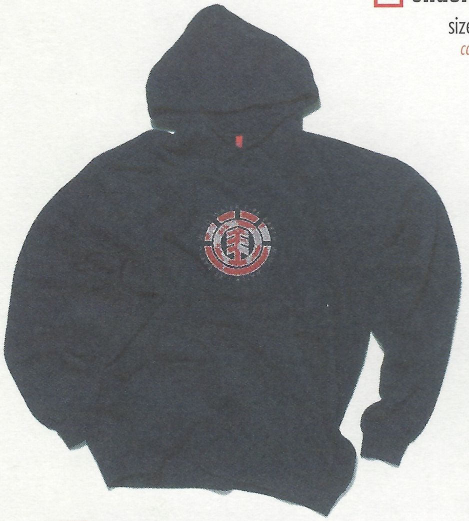
- hidden velcro stash pocket
- custom printed twill tape neckband
- logo embroidery on hood
- jersey hood lining



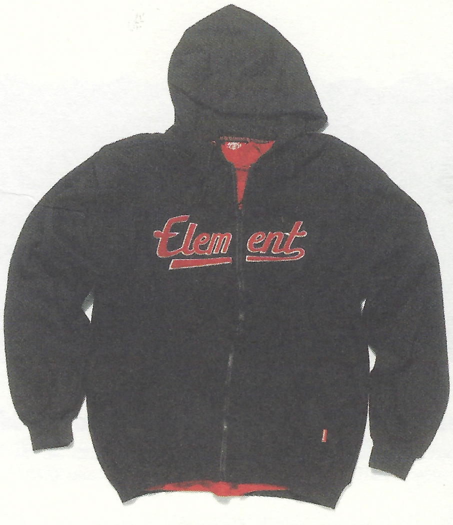
script vintage embroidered
sizes: SM - XL
CODE# HSUE026


ENDURE
THE
ELEMENTS

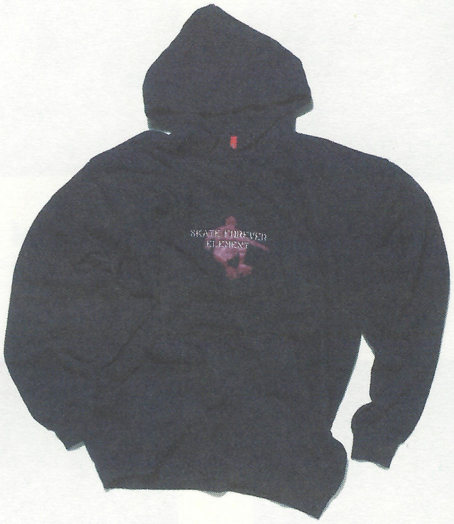
endure applique
sizes: SM - XL
CODE# HSUE027



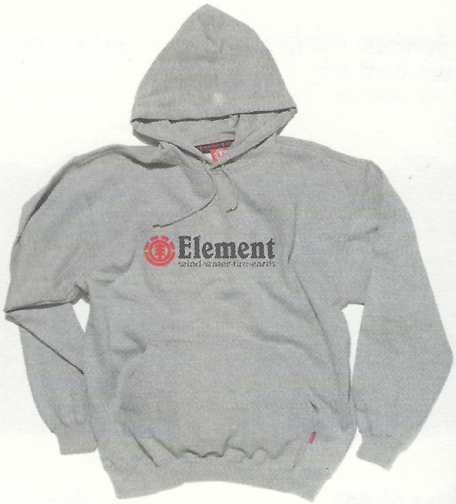
global elements applique
sizes: SM - XL
CODE# HSUE042



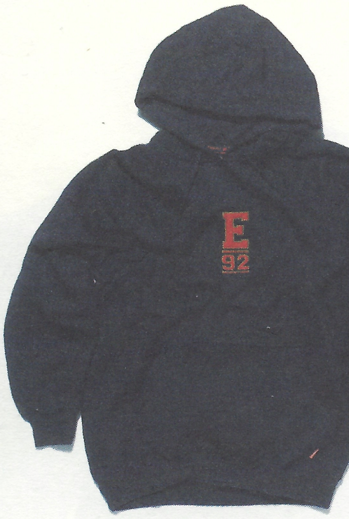
script zip chenille
sizes: SM - XL
CODE# HSUE024


SKATE FOREVER
ELEMENT

skate forever embroidered
sizes: SM - XL
CODE# HSUE030


Element
wind water fire earth

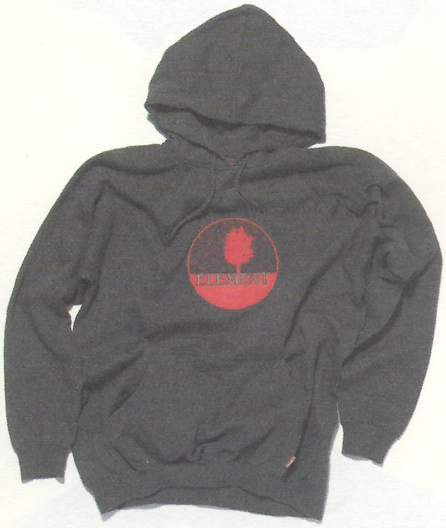
horizontal
sizes: SM - XL
CODE# HSUE007



E92 applique

sizes: SM - XL

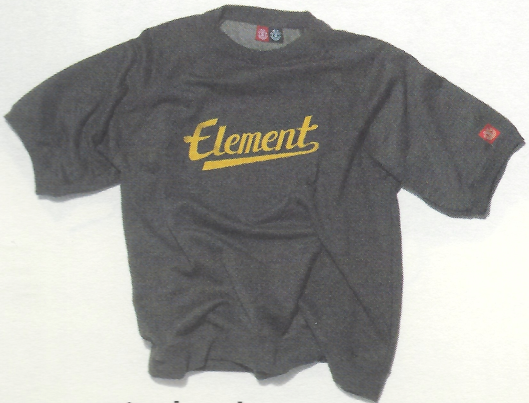
CODE# HSUE033



survival applique

sizes: SM - XL

CODE# HSUE028



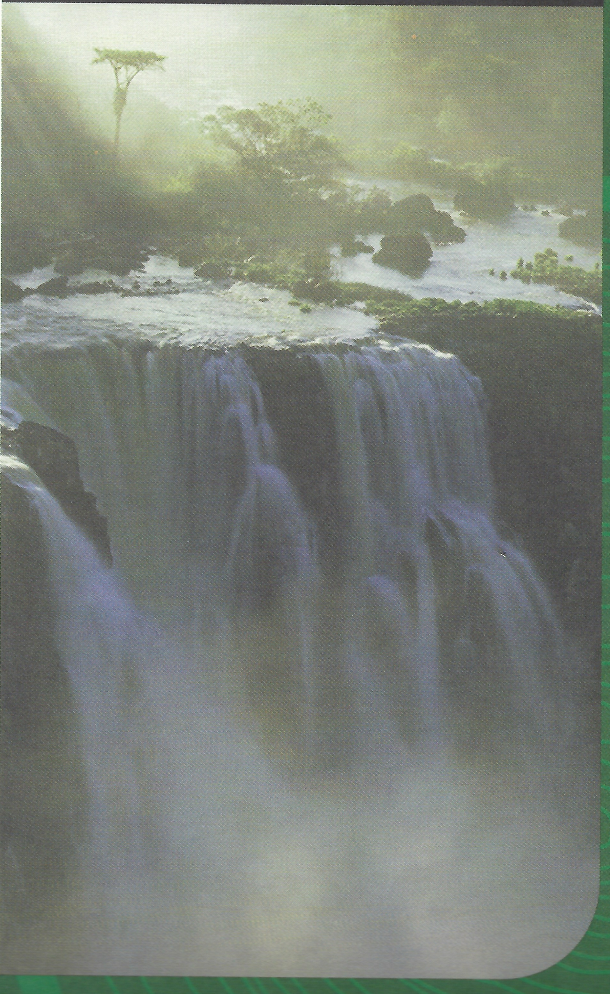
script short sleeve crew sweat

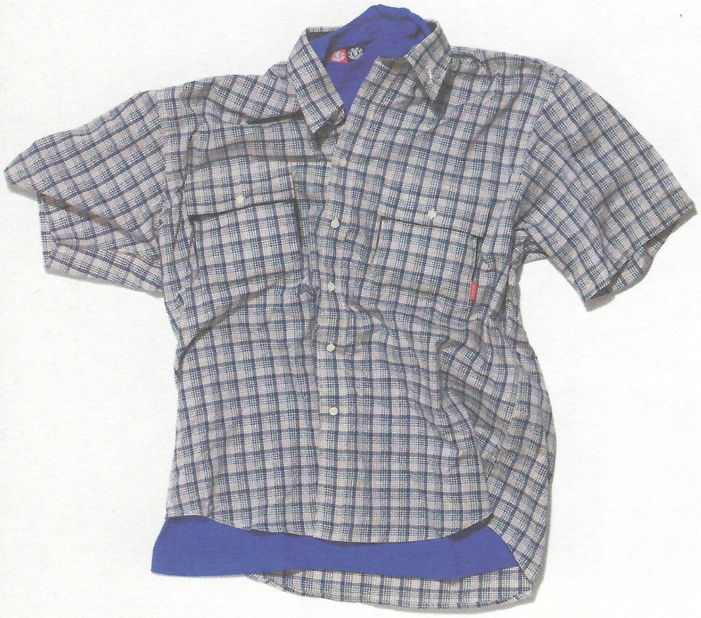
sizes: SM - XL

CODE# CWUE015

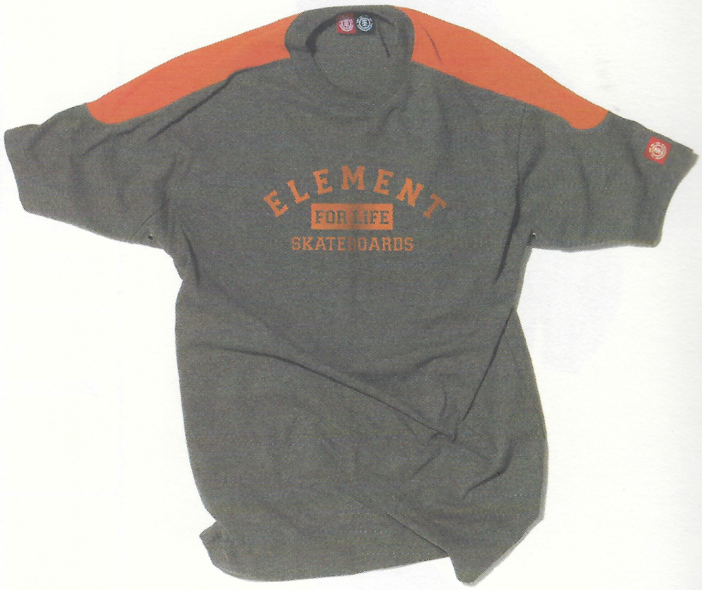
bill pepper

DALLAS
Cowboys

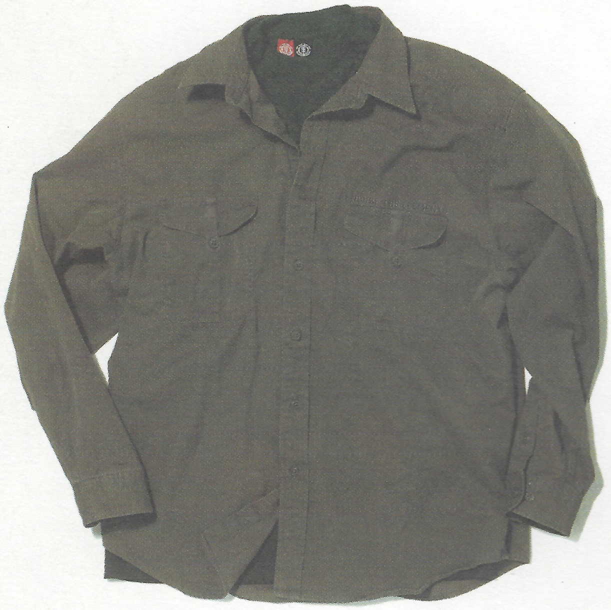




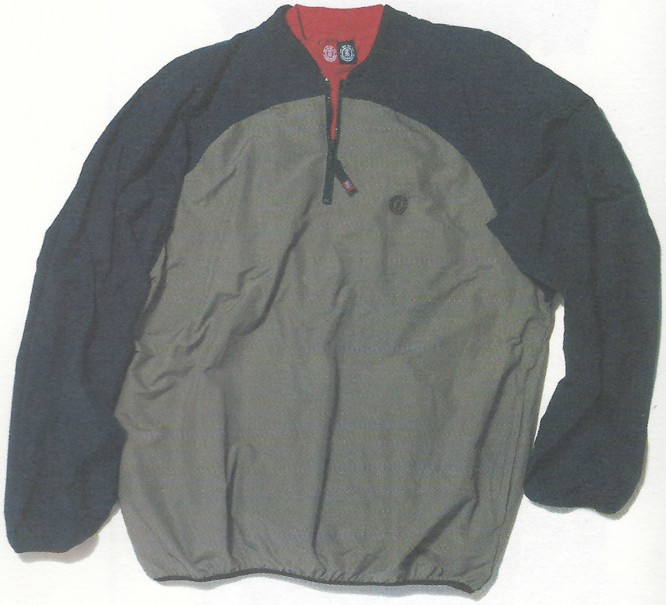
basics button up
cotton plaid
sizes: SM - XL
CODE# CSUE063


ELEMENT
FOR LIFE
SKATEBOARDS

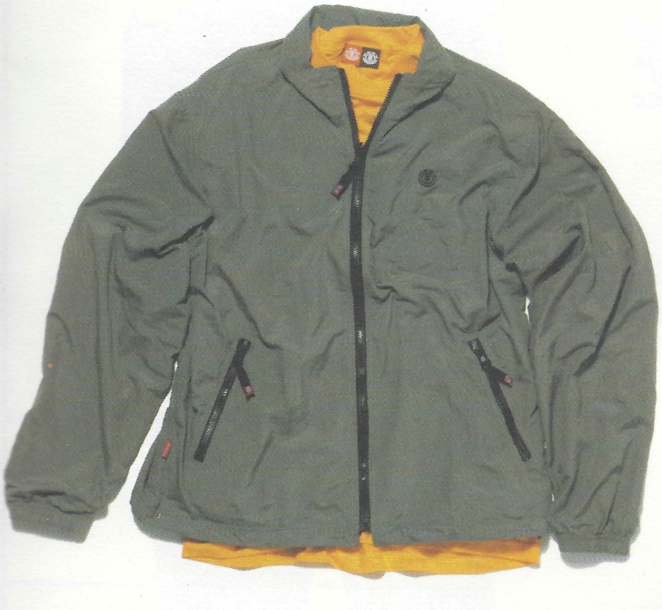
bivouac
100% cotton
sizes: SM - XL
CODE# CSUE064



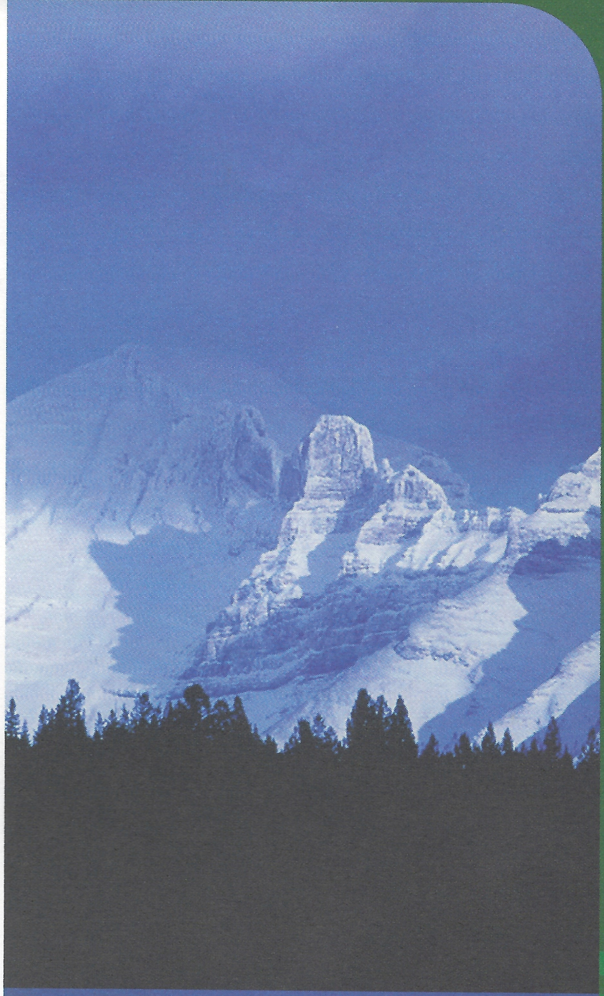
outback
cotton twill
sizes: SM - XL
CODE# CSUE065

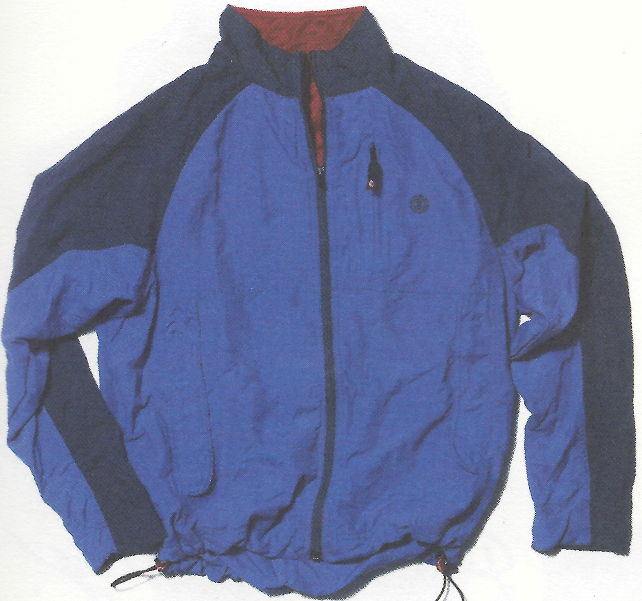


infiltration
nylon taslon
sizes: SM - XL
CODE# CSUE062

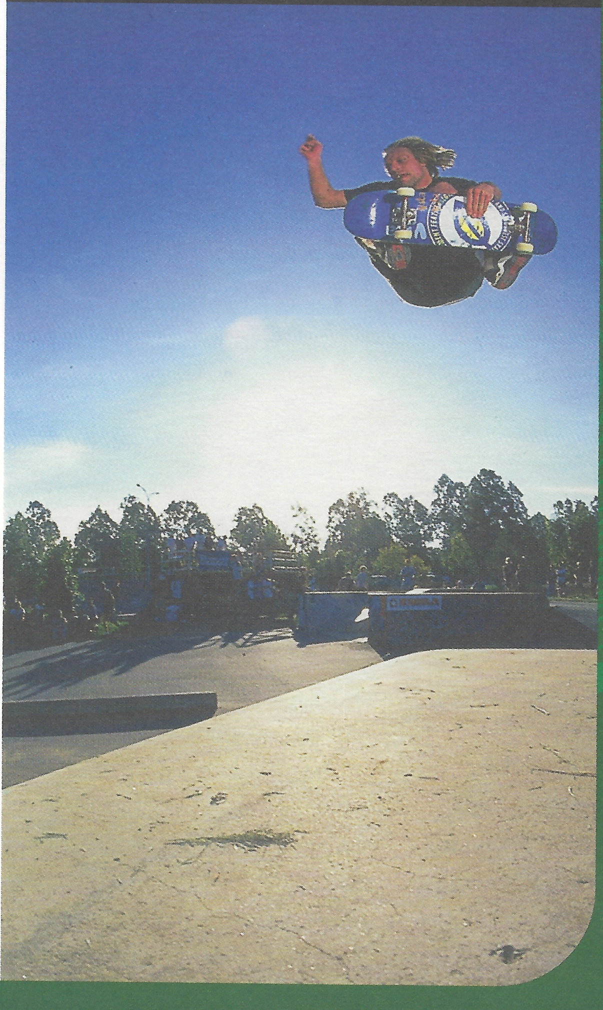


kevlar
nylon taslon
sizes: SM - XL
CODE# JAUE065





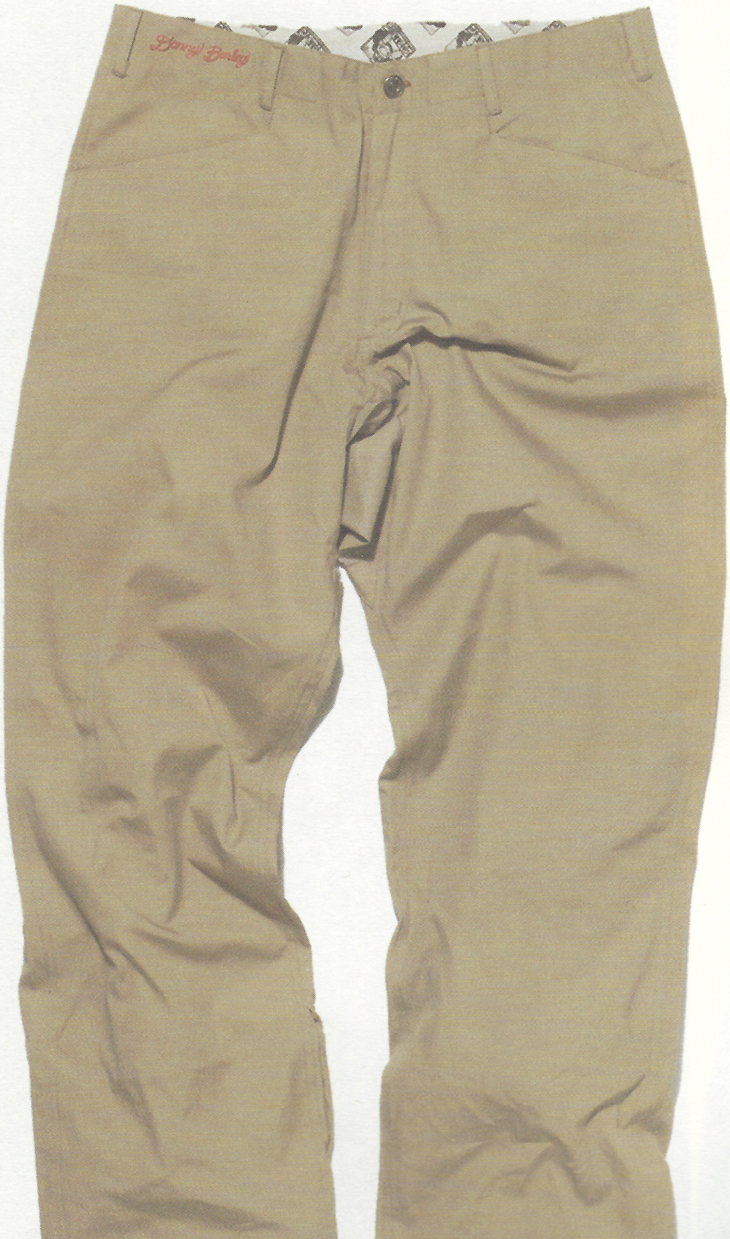
timberline
nylon taslon
sizes: SM - XL
CODE# JAUE066



natas kaupas

NOW AVAILABLE

"DONNY BARLEY BURLEYS"



Donny Barley
BURLEYS™
ELEMENT SKATEBOARD PROJECTS

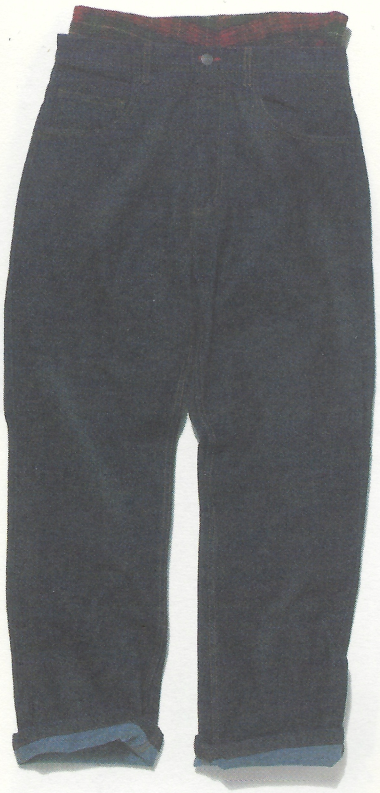
fabric cotton canvas
colors black - navy - khaki - gray
sizes 30 - 38
CODE# PTUE043

- hidden stash pocket
- custom printed twill tape waistband
- embroidered donny barley signature
- notched leg cuff with wider opening
- reinforced / anti - rip crotch panel

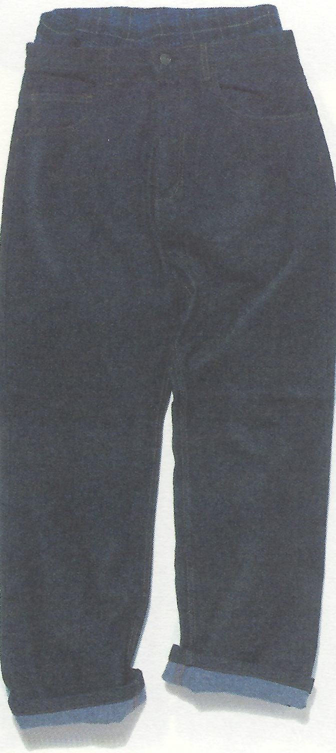
Donny Barley

DESIGNED TESTED AND ENDORSED BY DONNY BARLEY

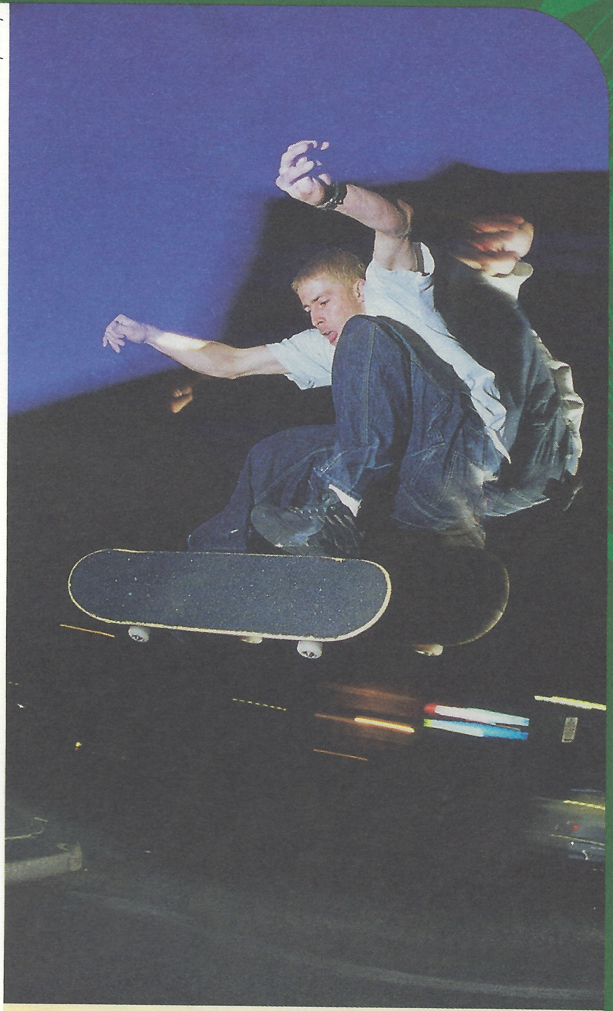
"BUILT BURLY, LIKE BARLEY"



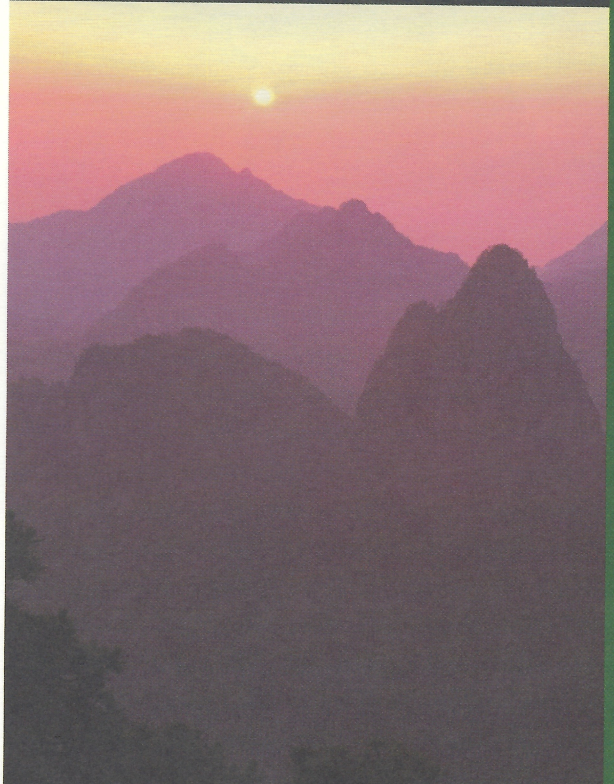
standard jean
14 oz. indigo denim
sizes: 26 - 38
CODE# PTUE030

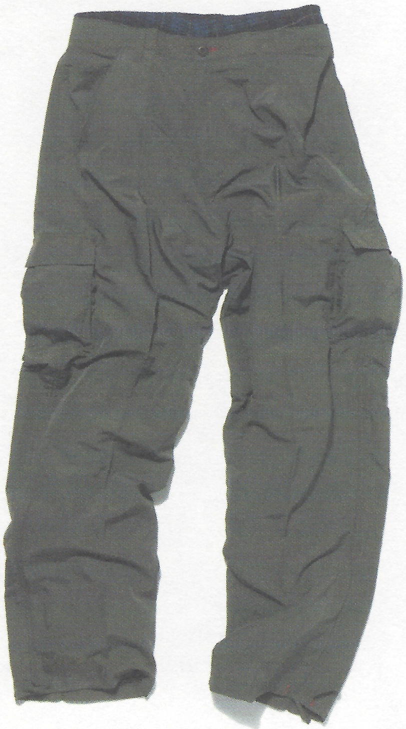


PP jean
14 oz. indigo denim
sizes: 30 - 38
Price Point
CODE# PTUE029



donny barley

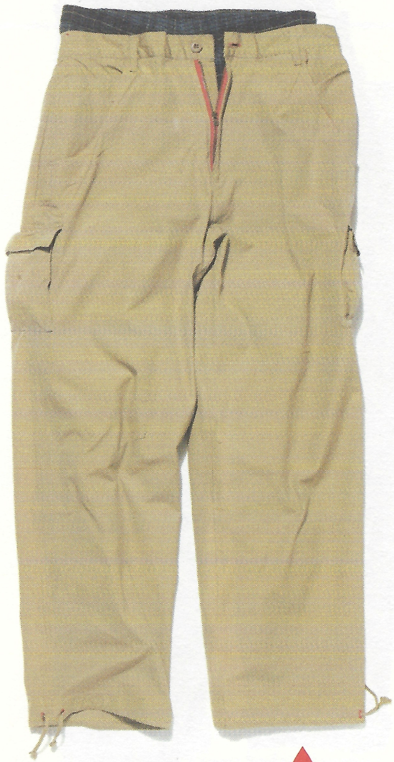




recon pull pant

nylon ripstop
colors: black - navy - khaki - army
sizes: 26 - 38

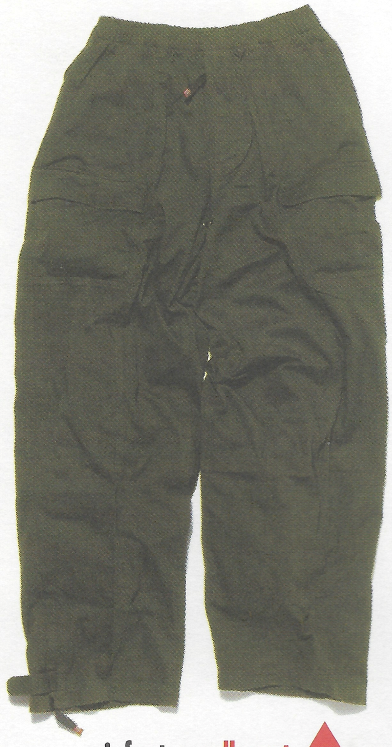
CODE# PTUE038



recon pull pant

cotton ripstop
colors: black - navy - khaki - army
sizes: 26 - 38

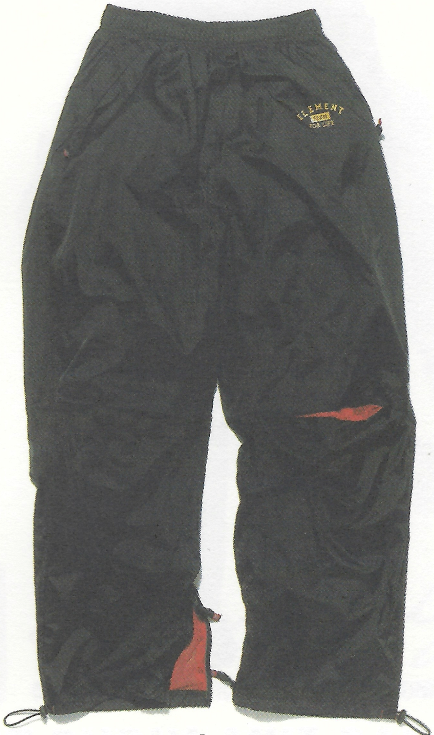
CODE# PTUE035



infantry pull pant

7 oz. cotton twill
colors: black - navy - khaki - army
sizes: SM - XL

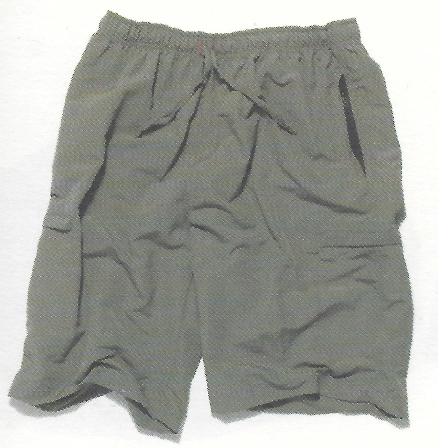
CODE# PTUE042



track pant

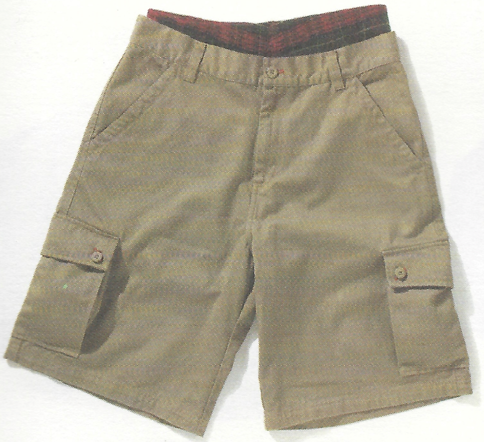
100% nylon
colors: black - navy
sizes: SM - XL

CODE# PTUE044



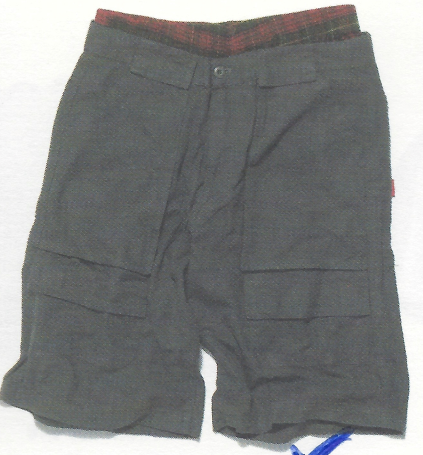
expedition

nylon taslon
colors: black - navy - khaki - gray - army
sizes: SM - XL
CODE# SHUE017



artillery

7 oz. cotton twill
colors: black - navy - khaki - gray - army
sizes: 30 - 38
CODE# SHUE018

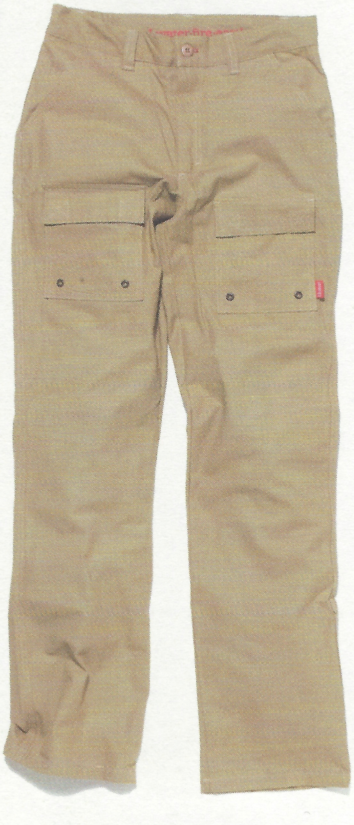


sentry ✓

7 oz. cotton twill
colors: black - navy - khaki - gray - army
sizes: 26 - 38
CODE# PTUE013

32

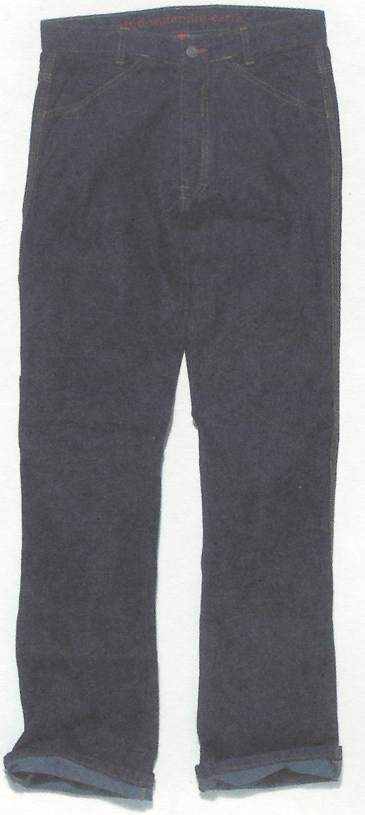
tosh townend



frontline cargo

sizes: 2 - 10

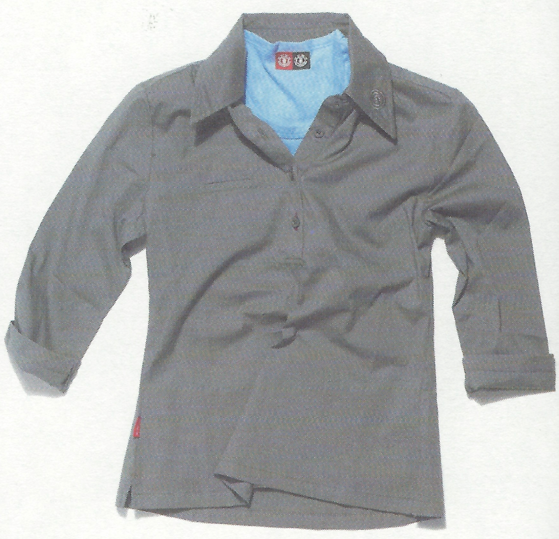
CODE# PTEW005



jean

sizes: 2 - 10

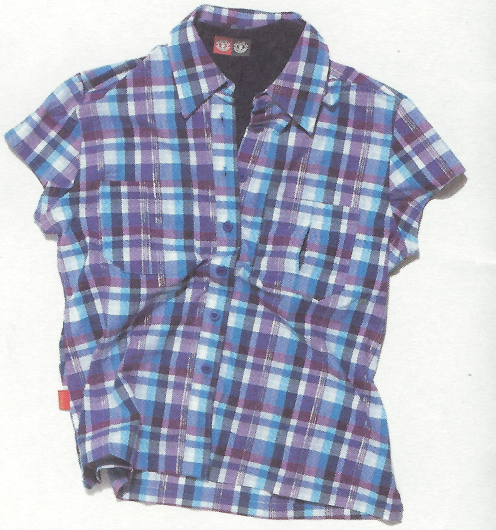
CODE# PTEW006



poplin shirt

sizes: S - L

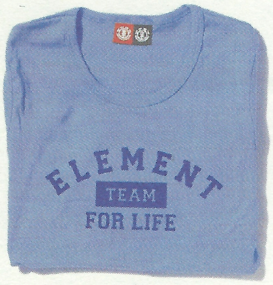
CODE# CSEW007



sorority shirt

sizes: S - L

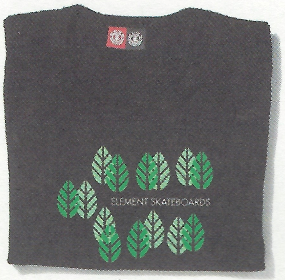
CODE# CSEW005


ELEMENT
TEAM
FOR LIFE

team jersey

sizes: S - L

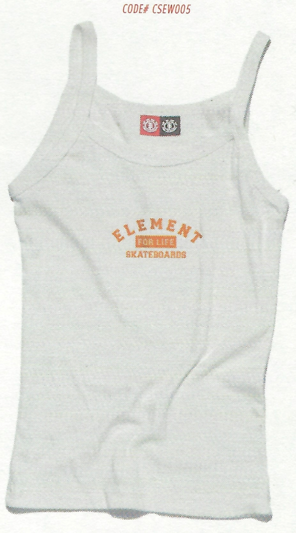
CODE# CSEW009


ELEMENT SKATEBOARDS

flora

sizes: S - L

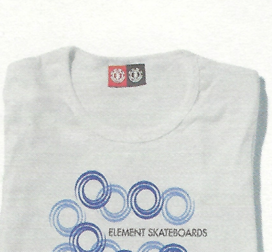
CODE# TSEW008


ELEMENT
FOR LIFE
SKATEBOARDS

team jersey tank top

sizes: S - L

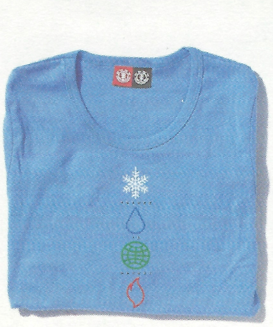
CODE# CSEW010


ELEMENT SKATEBOARDS

ethereal

sizes: S - L

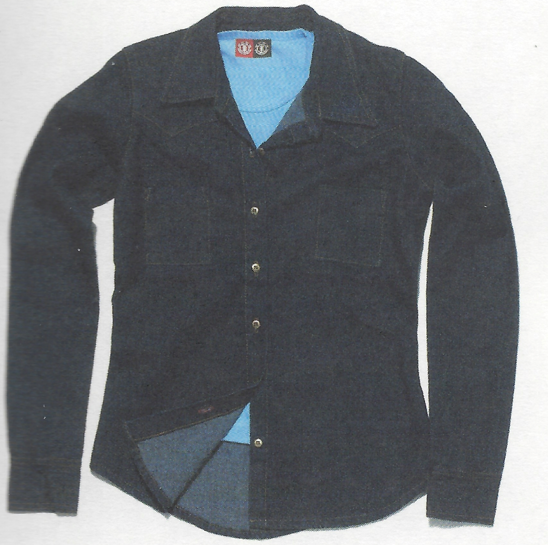
CODE# TSEW009



global warming

sizes: S - L

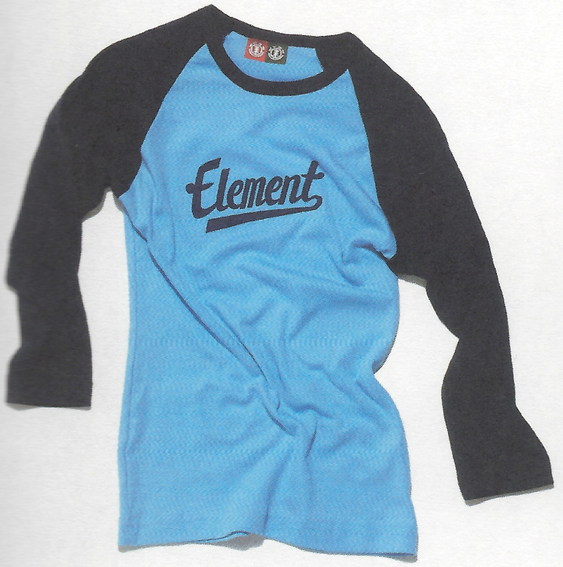
CODE# TSEW010



jean shirt

sizes: S - L

CODE# CSEW006

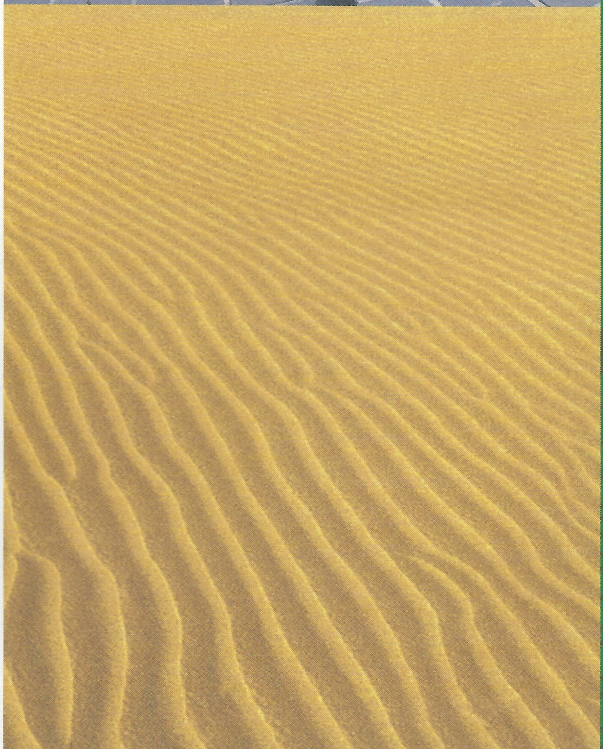


script

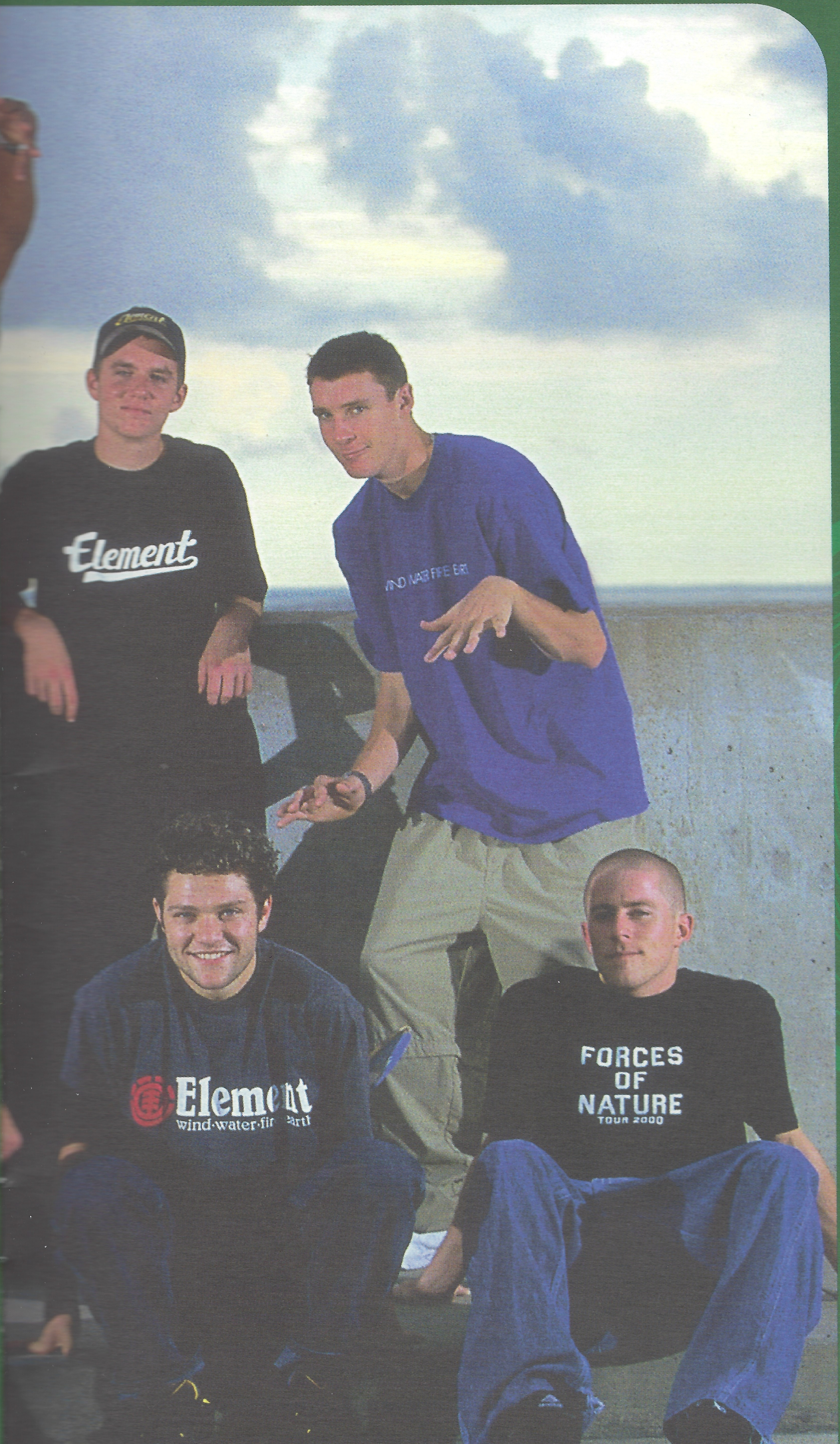
sizes: S - L

CODE# CSEW008

jake rupp



FORCES OF NATURE TOUR 2000
LISTEN TO BOB MARLEY
WIND WATER FIRE EARTH
ELEMENT
E



Actions speak louder than words.
- Bam Margera

Good things come to those who wait.
- Jeremy Wray

Get busy living or get busy dying.
- Donny Barley

If you don't know your past, you will never know your future.
- Natas Kaupas

Power only tires those who don't exercise it.
- Kenny Hughes

Nothing is too small to know, and nothing too big to attempt.
- Reese Forbes

We must travel in the direction of our fears.
- Billy Pepper

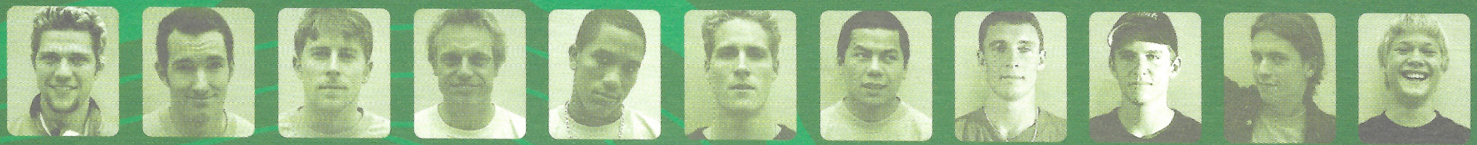
You may be disappointed if you fail, but doomed if you never try.
- Colt Cannon

Walk softly and carry a big stick.
- P.J. Ladd

Only action has the power to turn knowledge into wisdom.
- Jake Rupp

Those who abandon their dreams, discourage those who don't.
- Tosh Townend

Make it count.



Make it count.

SPRING / SUMMER 2001

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